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The Board Goals are developed annually by the IVCS District Board of Directors in the context of the vision, mission, and values of the District.

Our Vision

A voice for Isla Vista, by Isla Vista, building the community we deserve.

Our Mission

The Isla Vista Community Services District aims to improve the resources available to the community, ensure a high quality of life and level of public safety, and provide a local voice to the people of Isla Vista. The District will work to prioritize community engagement as it delivers localized public services and maximizes the resources available to the community.

Our Values

- Community engagement and transparent decision making
- Efficient and innovative use of public tax dollars
- Pursuit of ambitious change for our community
- Social justice centered while putting people first
- Constituent service and education
- Safety, wellbeing, and enjoyment for all in Isla Vista
- Celebrating diverse perspectives and ideas

2019-2020 Board Goals

The purpose of this section is to provide management clearly defined goals from the Board of Directors in order to best align staff time towards the policy priorities of the Board.

(see next page)

GOAL	ACTIVITIES
<p>Board Goal 1: Launch of the Isla Vista Community Center Ensure that the Isla Vista Community Center is successfully opened as an inviting and exciting space for the entire community, and that this new public resource is used strategically as a vehicle for positive change.</p>	<p>1.1 Develop a strong working relationship with the Isla Vista Community Center staff, IV Youth Projects, County General Services, and the Community Advisory Board.</p> <p>1.2 Organize a Grand Opening event in early 2020 to coincide with 50 years of community building in Isla Vista.</p> <p>1.3 Catalogue and create a plan to fund the various infrastructure and equipment needs of the Community Center.</p> <p>1.4 Empower the Community Center Director and Community Advisory Board to develop a strategic plan for the Community Center.</p> <p>1.5 Ensure newly allocated state funds for a library branch in Isla Vista are aligned with the District’s strategic plan for the Isla Vista Community Center.</p>
<p>Board Goal 2: Improve Safety in Isla Vista Provide oversight and leadership to ensure that the District’s, and local law enforcement agencies, public safety resources are used in the best interest of the District’s residents.</p>	<p>1.1 Develop and monitor a set of data metrics for the evaluation of existing District public safety programs.</p> <p>1.2 Work with UC Police Department and Isla Vista Foot Patrol to identify community policing projects the District could provide funding for.</p> <p>1.3 Expand awareness of the District’s public safety services and new community policing efforts of local law enforcement.</p> <p>1.4 Explore the creation of a Public Safety standing committee to coordinate local efforts.</p> <p>1.5 Partner with the County of Santa Barbara and CSA 31 to continue implementing the Preliminary Lighting Expansion Plan.</p>

<p>Board Goal 3: Develop a New Culture and Process for Planning Large Community Events</p> <p>Organize community stakeholders and event planning professionals to imagine and implement a new, sanctioned, spring community festival.</p>	<p>1.1 Identify and work with a professional large event planner to execute an outreach effort to organize the community around imagining what a new spring festival could be to create a newly branded event.</p> <p>1.2 Work with law enforcement and a professional large event planner to develop a safety plan for a spring festival, explore options to fund the security plan.</p> <p>1.3 Partner with student and university/college organizations to ensure alignment between the District and their efforts for large event safety.</p> <p>1.4 Work with the Isla Vista Recreation and Park District to coordinate event venues within the parks and post-event clean up activities.</p>
<p>Board Goal 4: Community Engagement and Public Awareness of the District</p> <p>Commit to regular engagement and feedback from stakeholders, both within the District and in the wider community.</p>	<p>1.1 Develop a more robust email communication system and a regular newsletter to the community.</p> <p>1.2 Transform the District Website into a stronger tool that conveys our District’s full suite of services, promotes community participation in District activities, and ensures transparency.</p> <p>1.3 Meet with community groups about the activities of the District.</p> <p>1.4 Formally operationalize and expand our social media, canvassing, and press relations efforts.</p> <p>1.5 Develop a plan to live stream Board meetings officially on the District’s channels.</p> <p>1.6 Build stronger relationships with neighboring and overlapping public agencies servicing Isla Vista.</p>

<p>Board Goal 5: Pursue Ownership of Community Facilities and Development of Public Infrastructure Seek to expand local control of public infrastructure in Isla Vista and develop new infrastructure, from all funding sources, in line with community priorities.</p>	<p>1.1 Ensure the accumulated capital outlay reserve account is fully funded. 1.2 Take all actions necessary to transfer ownership of 970 Embarcadero Del Mar, 976 Embarcadero Del Mar, and the Solar Parking Lot to the District. 1.3 Partner with the County of Santa Barbara and CSA 31 to continue implementing the Preliminary Lighting Expansion Plan. 1.4 Work with community stakeholders, state and federal representatives, and the County of Santa Barbara Public Works Department to identify infrastructure projects the District could invest in with matching funds. 1.5 Support the Isla Vista Beautiful program to keep public infrastructure clean and better coordinate waste disposal.</p>
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2019-2022 Board Goals

The purpose of this section is to provide management clearly defined goals from the Board of Directors in order to best align staff time towards the policy priorities of the Board.

GOAL	ACTIVITIES
<p>Board Goal 1: Increase Coordination of Public Services in Isla Vista Fully utilize the District’s suite of powers in partnership with other public agencies to provide for locally oriented infrastructure, services, and programs.</p>	<p>1.1 Learn more about the Local Agency Formation Commission and the various processes associated with it. 1.2 Explore with the County of Santa Barbara the merging of County Service Area 31 into the District. 1.3 Strengthen and expand the District’s Isla Vista Beautiful program to cover more areas of work. 1.4 Partner with the County of Santa Barbara to provide robust code enforcement services for residents and businesses. 1.5 Collaborate with local stakeholders to reduce waste, increase sustainability, and better coordinate waste disposal in Isla Vista.</p>

<p>Board Goal 2: Develop a Locally Controlled Planning Program for Isla Vista</p> <p>Ensure that the community is empowered to create and implement a plan for Isla Vista's future.</p>	<p>1.1 Become more informed on the powers, duties, and operations of an Area Planning Commission.</p> <p>1.2 Assess the community's need and potential benefits from a dedicated Area Planning Commission.</p> <p>1.3 Assess the community's need and potential benefits from a dedicated Area Planning Commission.</p> <p>1.4 Work with the County of Santa Barbara to design an Area Planning Commission specific to local needs.</p> <p>1.5 Empower a potential Area Planning Commission to begin engaging with local stakeholders on an Isla Vista Community Plan.</p> <p>1.6 Become more informed of the County's land use regulations and development plans in Isla Vista.</p>
<p>Board Goal 3: Enhance Transportation and Parking in Isla Vista</p> <p>Work towards giving residents safer vehicle parking and robust alternative transportation options.</p>	<p>1.1 Work with a specialized transportation and parking firm to conduct a quantitative and qualitative study, with strong community involvement, of Isla Vista with potential solutions.</p> <p>1.2 Stay informed and engaged on the activities of the SB Metropolitan Transportation District, UCSB, and County regarding transportation.</p> <p>1.3 Learn more about emerging ideas and technologies in transportation that may have an impact in our community.</p>
<p>Board Goal 4: Build a Stronger Community</p> <p>Support and encourage a more diverse, positive, and engaged community in Isla Vista.</p>	<p>1.1 Put in place programs to educate the public and develop leadership in the community.</p> <p>1.2 Explore strategies to have a more substantial year-round population in Isla Vista.</p> <p>1.3 Stay informed on University's housing plans and development.</p> <p>1.4 Develop a more cohesive commercial district and external image for Isla Vista.</p>

	<p>1.5 Increase awareness of the District’s Board of Directors and committees to encourage involvement from the public.</p> <p>1.6 Continue to focus on community oriented policing and other innovative public safety services.</p>
<p>Board Goal 5: Operation/Ownership of Community Facilities and Coordinated Development of Public Infrastructure Continue to ensure public resources spent in Isla Vista on infrastructure meet local priorities and the District’s facilities are meeting the diverse needs of the community.</p>	<p>1.1 Continue maintaining a strong maintenance/equipment reserve and capital reserve.</p> <p>1.2 Work with the County and University to ensure infrastructure priorities outlined in respective funding plans align with community priorities.</p> <p>1.3 Develop a facilities maintenance and management system to offer safe and enjoyable spaces for the public to gather.</p> <p>1.4 Stay informed and engaged on state legislation that allows for more resources to facilities and infrastructure.</p>