

HOME FOR GOOD
Santa Barbara County



Northern Santa Barbara
County United Way



isla vista
beautiful



What we do:

isla vista beautiful hires individuals that have recently experienced or are currently experiencing homelessness to complete an array of community improvement projects, such as clean up graffiti, pick up trash, weed and landscape, and resolve miscellaneous issues.



How we unite the community:

isla vista beautiful is a unique opportunity to unite different segments of the Isla Vista community. Community members--students, residents, business owners, etc.--can submit issues through the *SeeClickFix* app, a photo-uploading platform where they can identify various issues and track when those issues are corrected through regular status updates and “before-and-after” pictures.

Current Staff:

1 Americorps VISTA Member + 1 Minimum Time AmeriCorps Member + 3 Beautification Staff





Northern Santa Barbara
County United Way

Accomplishments:

- Hired new staff
- Purchased shed
- Americorps member placed
- Americorps VISTA placed
- Positive Outcomes for Work Experience Participants
- 544 requests closed

Total to Date

TOTAL SECLICKFIX REQUESTS



Isla Vista CSD

Category	Total Created	Closed	Open
Graffiti - Private Property	128	110	18
Graffiti - Marborg Property (dumpsters)	78	64	14
Graffiti - Public Property (Sidewalks, roads, street signs, community center, etc.)	114	66	48
Graffiti - Verizon Property (Light green electrical box, sidewalk access hatch)	9	7	2
Graffiti - Parks (Tables, benches, trees, etc.)	17	12	5
Obstruction to Public Right of Way	84	84	0
Trash / Garbage	67	66	1
Landscaping	75	69	8
TOTAL REQUESTS	684	544	140



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



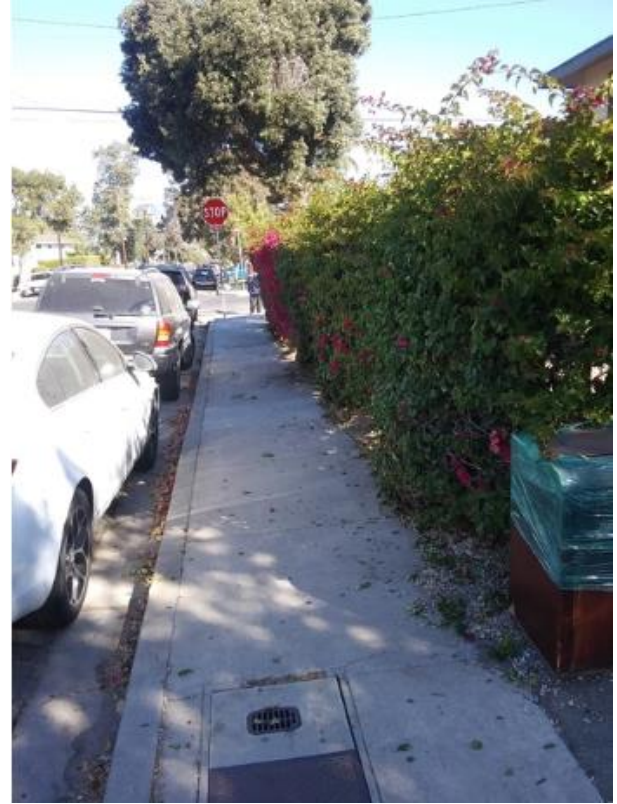
BEFORE



AFTER



BEFORE



AFTER



Northern Santa Barbara
County United Way

Next Steps:

- Plan National Service Days
- Completion of the Policies and Procedures Binder
- Development of Additional Marketing Products



Northern Santa Barbara
County United Way



isla vista
beautiful
Thank you!