



**2021-2022 Isla Vista Community Services District Budget**

## District Overview

**Vision:** For Isla Vista, By Isla Vista, Building the Community we Deserve

**Mission:** The Isla Vista Community Services District aims to improve the resources available to the community, ensure a high quality of life and level of public safety, and provide a local voice to the people of Isla Vista. The District will work to prioritize community engagement as it delivers localized public services and maximizes the resources available to the community.

## Our Values

- Community engagement and transparent decision making
- Efficient and innovative use of public tax dollars
- Pursuit of ambitious change for our community
- Social justice centered while putting people first
- Constituent service and education
- Safety, wellbeing, and enjoyment for all in Isla Vista
- Celebrating diverse perspectives and ideas

## Board of Directors:

Board Member	Title	Term
Spencer Brandt	President	2017-2022
Catherine Flaherty	Vice President	2020-2022
Marcos Aguilar	Director	2020-2024
Ethan Bertrand	Director	2017-2024
Jay Freeman	Director	2017-2022
Vacant	Director, County Representative	2021-
Kirsten Deshler	Director, UCSB Representative	2021-

**Board Meetings:** 2nd and 4th Tuesdays of each month at 6pm

**Board Goals:** [See Here](#)

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August 24, 2021

## 2021-2022 Budget Transmittal Letter

Members of the Isla Vista Community Services District Board of Directors:

I submit to you the 2021-2022 District Budget for review, amendment, and adoption. This Budget represents continued commitment to our prior budget goals: providing excellent public services, establishing robust human capital, and maintaining strong fiscal health by building our reserves. This next fiscal year will represent considerable growth of our organization's services to the community and some challenges posed by the COVID-19 pandemic. Above all, we must remain adaptive as the situation unfolds. In summary:

Revenues: \$1,460,614

Revenues are expected to be \$1,024,000 due to now having the Utility User Tax fully implemented. The District will draw \$185,000 from the \$200,000 available this fiscal year from UC Santa Barbara and utilize \$121,514 in remaining fund balance from prior years' funding by UCSB. In exchange for the District taking on a management role for 970 Embarcadero Del Mar, income of \$15,100 is projected to be available to the District. The STEP Grant from the California Air Resources Board is expected to bring in \$115,000 in this fiscal year. The District continues to grow its revenue from diverse sources.

Expenditures: \$1,459,986

Funding for the opening of the Isla Vista Community Center represents the most significant change in expenditures along with expansion of many Community Programs, now totalling 27% of the budget. Public safety represents 16%, Public Works & Graffiti Abatement and Parking at 9% each, Housing and Community Planning at 1% and 2% respectively. Operations, including Community Engagement, comprises 34% of spending.

Sincerely,  
Jonathan Abboud, General Manager

## **Budget Process**

The Finance Ad Hoc Committee underwent an inclusive budget process to solicit community input in the formation of the 2021-2022 Budget. This represents the first iteration of the budget process as the District gains capacity to conduct a more robust operation in the future.

### Principal Activities:

1. Budget Priorities Survey - The Finance Committee developed a survey intended to capture the priorities of residents, get feedback on current services, and brainstorm new services the District may explore. 99 residents responded to the survey.
2. April 28 Budget Town Hall - About 20 people attended a forum hosted by our Finance Committee to discuss the budget as currently being developed and explore the community's needs and ideas.
3. Budget Survey Report - District interns prepared a report on data collected by the above sources that can be found here: [2020-2021 Budget Survey Report](#)

## Revenues

The District's \$1,460,614 in revenue is raised from the following sources:

### Utility User's Tax - \$1,024,000

This is the District's primary and independent revenue source, passed in June 2018 by the voters of the District.

		2021-2022 Projection	Variance from 20-21
<b>UUT</b>			
Electricity		\$281,777.37	\$39,419.19
Gas		\$122,790.55	\$6,306.88
Water		\$240,908.34	\$28,452.64
Trash		\$275,472.05	\$10,222.38
Sewage		\$103,278.00	\$2,938.69
<b>Total UUT</b>		\$1,024,226.31	

### UC Santa Barbara 2020-2021 Grant - \$185,000

For FY 17-18 through 23-24 UC Santa Barbara has pledged \$200,000/yr to mutually agreed upon projects with the District. Unused fund balance may be carried over to future years, but remains with UCSB until requested. For the 21-22 Budget the District will request \$185,000 to fund the costs of the Sexual Assault & Interpersonal Violence Prevention and Investigations Program and the Isla Vista Safety Stations Program.

### Residual Fund Balance 1 - \$74,746.46

This portion of the fund balance represents unspent allocations from UC Santa Barbara for specific programs. In an effort to ensure the funds are spent in accordance with our grant, and to maximize future years' allocations, the District will use these funds to operate the respective programs.

### Grants / Residual Fund Balance 2 - \$37,267.88

This portion of the fund balance represents unspent allocations from Isla Vista Community Relations grant to operate the Compost Collective, which spans between two fiscal years.

**Grants / Residual Fund Balance 3 - \$9,500**

This portion of the fund balance represents undesignated funds (a total of \$585,040.71). It is being utilized to fund an increase in spending for Director compensation.

**Charges for Services - \$15,100**

The District's ongoing arrangement for the IV Community Room & District Office management.

**STEP Grant - \$115,000**

The District's proposed spending during 21-22 of the California Air Resources Board's Sustainable Transportation Equity Program grant.

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## Expenditures by Program

The District structures itself around eight programs totalling \$1,459,986 in expenditures.

- 1000 - Reserves
- 2000 - Operations
- 3000 - Community Programs
- 4000 - Housing
- 5000 - Public Safety
- 6000 - Parking
- 7000 - Public Works & Graffiti Abatement
- 8000 - Community Planning

**Program 2000 - Operations: \$502,691**

*Program 2001 - Staff: \$413,320.00*

The District's staff consists of the General Manager, Assistant General Manager, Community Engagement Director, District Counsel, and three interns. The District provides health insurance benefits to its full time employees along with a retirement contribution.

2001 OPS-Staff			\$413,320.00
	6100	Regular Salaries	\$246,000.00
	6200	Extra Help and/or Labor	\$20,000.00
	6400	Retirement Contribution	\$22,140.00
	6500	FICA Contribution	\$16,492.00
	6550	FICA/Medicare	\$3,857.00
	6600	Health Insurance Contrib	\$37,017.00
	6700	Unemployment Ins Contribution	\$13,014.00
	6900	Workers Compensation	\$4,800.00
	7508	Legal Fees	\$50,000.00



*Program 2002 - Communications and Public Relations: \$20,100*

The District Communications and Public Relations Programs funds our ability to maintain relationships with the public at large and membership in the California Special District Association. The District’s website, internet, general advertising, and official noticing costs are captured in this budget.

2002 - OPS Comms			\$20,100.00
	7005	Advertising/Marketing Expense	\$10,000.00
	7050	Communications	\$5,000.00
	7430	Membership Dues	\$2,100.00
	7530	Publications & Legal Notices	\$1,000.00
	7123	IT Hardware Maintenance	\$2,000.00

*Program 2003 - Office: \$9,500*

As the District and staff expands during the COVID-19 pandemic this budget will be critical in the coming year to provide supplies to facilitate smoothly working from home along with professional development for staff through training.

2003 - OPS Office			\$9,500.00
	7653	Training Fees & Supplies	\$3,000.00
	7450	Office Expense	\$4,000.00
	7453	Copier Expense	\$1,500.00
	7730	Transportation & Travel	\$1,000.00

*Program 2004 - Administrative: \$30,300*

These costs represent mandatory fees and charges the District undertakes for a payroll system, insurance, audits, and our accounting system with the County of Santa Barbara. Insurance costs continue to increase as payroll costs increase.

2004 - OPS Admin			\$30,300.00
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	7324	Audit and Accounting Fees	\$8,500.00
	7507	ADP Payroll Fees	\$6,000.00
	7510	Contractual Services	\$0.00
	7895	Liability Insurance	\$1,800.00

*Program 2005 - Board: \$29,471*

In order to allow for greater and equitable public participation on the Board of Directors, the District budget compensates Directors \$100 for 3 days of service per month, and factors in a proposed cost of living increase.

2005 - OPS Board			\$29,470.90
	6210	Commissioner/Director/Trustee	\$26,208.00
	6500	FICA Contribution	\$1,624.90
	6550	FICA/Medicare	\$380.02
	6700	Unemployment Ins Contribution	\$1,257.98

**Program 3000 - Community Programs: \$397,790.50**

*Program 3001 - Isla Vista Community Center and Community Room:  
\$180,336.50*

Managing, operating, and programming the Community Center as it opens this fiscal year, building upon our work with the Community Room, represents the largest area of expenditures for the District. This budget includes funding for one staff position (AGM- Community Programs) along with funds for programming and operating both facilities.

3001 - Isla Vista Community Center and Community Room			\$180,336.50
	6100	Regular Salaries	\$67,000.00
	6200	Extra Help and/or Labor	
	6400	Retirement Contribution	\$6,030.00
	6500	FICA Contribution	\$4,154.00
	6550	FICA/Medicare	\$971.50

	6600	Health Insurance Contrib	\$12,339.00
	6700	Unemployment Ins Contribution	\$3,342.00
	6900	Workers Compensation	\$1,200.00
	7005	Advertising/Marketing Expense	\$5,000.00
	7347	Furniture/Fixtures	\$0.00
Grant Writing	7460	Professional & Special Service	\$25,000.00
Programming	7460	Professional & Special Service	\$25,000.00

*Program 3002 - Special Projects: \$60,000*

The District maintains this fund to support community projects on a one-time basis throughout the year. This program will be utilized to fund community projects that fall within the District's powers and identified meetings/goals.

3002 - Special Projects			\$60,000
	7510	Contractual Services	\$60,000

*Program 3003 - Sexual Assault Services: \$3,000*

The District operates the Survivor Resource Center with Standing Together to End Sexual Assault in the backroom to the District Office. This program is meant to provide a baseline of funds to aid in the operation of the SRC.

3003 - Sexual Assault Services			\$3,000.00
	7460	Professional & Special Service	\$3,000.00

*Program 3004 - Program Development: \$0*

The funds in this program are to provide the Board an opportunity to explore the development of new programs and services to be offered by the District either through research, consultation by subject matter experts, or start up costs.

3004 - Program Development			\$0
	7510	Contractual Services	\$0

*Program 3005 - Community Garden: \$19,000*

The District funds a community garden open to the entire community in partnership with the United University Methodist Church and UCSB Edible Campus Program. The garden has a robust community engagement program and funding this year allows for expansion to hire a garden manager and individuals to support its maintenance.

3005 - Community Garden			\$19,000.00
	7460	Professional & Special Service	\$19,000.00

*Program 3006 - Compost Collective: \$38,995*

The District recently absorbed an existing service/organization to now provide a door to door compost collection service to households. The compost collective operates in partnership with IVRPD, the United University Methodist Church, St. Michael's Church, and Associated Students. In 2020-2021 this program is partially funded by a grant from the ASUCSB Isla Vista Community Relations Committee.

3006 - Community Compost Collective			\$80,454.00
	6100	Regular Salaries	\$24,000.00
	6200	Extra Help and/or Labor	\$32,000.00
	6500	FICA Contribution	\$3,472.00
	6550	FICA/Medicare	\$812.00
	6600	Health Insurance Contrib	\$7,550.00
	6400	Retirement Contribution	\$2,200.00
	6700	Unemployment Ins Contribution	\$1,470.00
	7895	Liability Insurance	\$4,000.00
	6900	Workers Compensation	\$1,200.00
	7123	IT	\$450.00
	7120	Equipment	\$3,300.00

*Program 3007 - Community Festival: \$55,000*

The District has ongoing plans to host a community festival during Deltopia in order to reduce over policing, provide residents with a safe and fun environment, and support the local business community.

3007 - Community Festival			\$55,000.00
	7510	Contractual Services	\$55,000.00

**Program 4000 - Housing: \$21,705**

*Program 4001 - Rental Housing Mediation: \$21,705*

This program maintains a slightly lower total budget to the prior year, but accomplishes its operations in a different manner. A part-time intern/coordinator is dedicated to this program for outreach along with 200 hours of a mediator’s time for either mediations or outreach.

4001 - Rental Housing Mediation			\$21,705.00
	7005	Advertising/Marketing Expense	\$0.00
	7123	IT Hardware Maintenance	\$0.00
	7510	Contractual Services	\$10,000.00
	6200	Extra Help and/or Labor	\$10,000.00
	6500	FICA Contribution	\$620.00
	6550	FICA/Medicare	\$145.00
	6700	Unemployment Ins Contribution	\$540.00
	6900	Workers Compensation	\$400.00

**Program 5000 - Public Safety: \$237,500**

*Program 5001 - Isla Vista Safety Stations: \$85,500*

This updated budget allows for three safety stations, an increase from two, staffed by UC Police Department's unarmed Community Service Officers on Friday/Saturday nights with a budget for water and other outreach supplies. There will be 62 nights of services between 8pm-2am. UCSB CSO's received a \$1 pay increase this fiscal year as well. [Full budget](#).

5001 - Safety Stations			\$85,500.000
	7005	Advertising/Marketing Expense	\$1,000.00
	7510	Contractual Services	\$84,500.00

*Program 5002 - Interpersonal Violence Investigator: \$152,000*

The District has a contract with the UC Police Department to provide a dedicated detective in Isla Vista to investigate interpersonal violence crimes, including sexual assault, domestic violence, and stalking, and perform community outreach to prevent such crimes.

5002 - Interpersonal Violence Investigator			\$152,000.00
	7460	Professional & Special Service	\$152,000.00

**Program 6000 - Parking: \$135,500**

*Program 6001 - Parking Study: \$25,000*

This program includes funding to perform a qualitative and quantitative community-led study in Isla Vista to explore the issue of parking and the possible solutions available.

6001 - Parking Study			
	7510	Contractual Services	\$25,000.00
6002 - Parking Alternatives			
	7005	Advertising/Marketing Expense	\$0

*Program 6003 - STEP Grant: \$110,500*

This program includes expenses covered under the Sustainable Transportation Equity Program grant in order to develop an Isla Vista Clean Mobility Plan.

6003 - STEP Grant			\$110,500.00
			\$110,500.00

**Program 7000 - Public Works & Graffiti Abatement: \$134,800**

*Program 7001 - Isla Vista Beautiful: \$129,800*

The District currently has a partnership with the United Way of Northern Santa Barbara County to operate Isla Vista Beautiful. The program is charged with abating graffiti, trash pickup in gutters and sidewalks, monitoring out or dim street lights, and identifying other issues in the community. This budget allows for an expansion of the program for a full year of operation and technology costs needed for the program to operate (SeeClickFix App). The program includes part-time coordinator and 4 crew members at 20hrs per week for a total of 80hrs/week of beautification services.

7001 - Beautification			\$129,800.00
	7050	Communications	\$7,800.00
	7510	Contractual Services	\$122,000.00

*Program 7002 - Infrastructure: \$0*

Based on various Board discussions, there is a desire to designate a fund for the purpose of investing in public infrastructure such as lighting. This fund is intended to go towards infrastructure improvements not readily funded by the County of Santa Barbara Public Works Department or County Service Area 31. This fund will not be funded this fiscal year since there is funding in the Accumulated Capital Reserve to support a possible lighting project.

7002 - Infrastructure			\$0
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	8200	Structures & Improvements	\$0
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*Program 7003 - Public Art: \$5,000*

This program is for the upcoming fiscal year to provide funding to art projects across the community as a means towards graffiti abatement. There are many new partnerships and ideas ready to utilize this funding in 2021-2022.

7003 - Public Art			\$5,000.00
	7460	Professional & Special Service	\$5,000.00

**Program 8000 - Community Planning: \$30,000**

*Program 8001 - Isla Vista Community Plan: \$30,000*

This is a proposed new program to allow for funding of preliminary work to update the Isla Vista Master Plan into a community-endorsed community plan. Focus will be on educating the board/public on the components of the plan and the planning process.

8001 - Isla Vista Community Plan			\$30,000.00
	7510	Contractual Services	\$30,000.00



## Reserves

District Reserves are governed by the [Fund Balance Policy](#) approved by the Board of Directors on 10/30/2018.

The end fund balance for June 2022 is projected to be \$1,477,408. It should no longer contain leftover funds from past UCSB grants. \$50,000 from Accumulative Capital Outlay will be drawn from during 2020-2021 for needed improvements to the IV Community Center as a match to a CDBG grant. There is a significant undesignated fund balance available for investment.

Fund	% Goals	\$ Goals	Year End 17-18	Year End 18-19	Year End 19-20	Year End 20-21	Year End 21-22
<b>Fund Balance - Total</b>			<b>\$57,780</b>	<b>\$575,762</b>	<b>\$1,072,436</b>	<b>\$1,639,535</b>	<b>\$1,477,408.</b>
<b>UCSB Assigned Fund Balance</b>			<b>\$50,726</b>	<b>\$59,664</b>	<b>\$76,761</b>	<b>\$112,014</b>	<b>\$0</b>
<i>Mediation Program</i>			\$26,828	\$26,856	\$21,489	\$21,489	\$0.00
<i>Safety Stations</i>			\$18,898	\$18,862	\$15,907	\$21,834	\$0.00
<i>Graffiti Abatement</i>			\$5,000	\$8,000	\$0	\$0.00	\$0.00
<i>Internship</i>			\$0	\$5,946	\$0	\$0.00	\$0.00
<i>Interpersonal Investigator</i>			\$0	\$0	\$0	\$31,423.	\$0.00
<i>ASUCSB Compost Grant</i>					\$39,366	\$37,267.	\$0.00
<b>Restricted</b>			<b>\$0</b>	<b>\$1,845</b>	<b>\$1,773</b>	<b>\$480.22</b>	<b>\$480.22</b>
<b>CSD Committed Fund Balance + Undesignated Fund Balance</b>			<b>\$7,054</b>	<b>\$514,253</b>	<b>\$993,901</b>	<b>\$1,527,041</b>	<b>\$1,476,928</b>
<i>Short term strategic</i>	16.40%	\$139,564	\$0	\$140,000	\$140,000	\$140,000.00	\$140,000.00
<i>Capital Maintenance of Structures and Equipment</i>	5.00%	\$50,600	\$0	\$56,000	\$56,000	\$56,000	\$56,000

<i>Self Insurance</i>	<i>10.00%</i>	<i>\$101,200</i>	<i>\$0</i>	<i>\$111,000</i>	<i>\$111,000</i>	<i>\$111,000</i>	<i>\$111,000</i>
<i>Accumulative Capital Outlay</i>	<i>30.00%</i>	<i>\$303,600</i>	<i>\$0</i>	<i>\$207,253</i>	<i>\$304,000</i>	<i>\$354,000</i>	<i>\$304,000</i>
<i>Long term strategic</i>	<i>32.80%</i>	<i>\$280,830</i>	<i>\$0</i>	<i>\$0</i>	<i>\$281,000</i>	<i>\$281,000</i>	<i>\$281,000</i>
<b>Total CSD Committed Fund Balance</b>		<b>\$875,794</b>	<b>\$0</b>	<b>\$514,253</b>	<b>\$892,000</b>	<b>\$942,000</b>	<b>\$892,000</b>
<b>CSD Undesignated Fund Balance</b>			<b>\$7,054</b>	<b>\$0</b>	<b>\$101,901</b>	<b>\$585,040</b>	<b>\$584,928</b>
UCSB Undesignated/Unrequested Fund Balance				\$93,660	\$102,622	\$102,122	\$124,122
<b>Undesignated Funds Available for Reserve/Investment</b>						<b>\$687,162</b>	<b>\$709,050</b>

## **Recommended Edits to the Posted Budget**

**N/A**