



**California Special
Districts Association**
Districts Stronger Together



CSDA's 2019
**GENERAL
MANAGER
LEADERSHIP
SUMMIT**

*A leadership conference for general managers
and other management staff in special districts*



Newport Beach
June 23-25, 2019

The General Manager Leadership Summit provides the best networking and professional development opportunities for special district general managers and other management staff from districts of all types and sizes throughout California.

Come together with others facing the same challenges and opportunities, learn from our expert instructors, and return to your district refreshed and reenergized.

Consider sending an emerging leader from your district to this conference also – it could be the first step in preparing our next generation of special district general managers.

Others who would benefit from attending:

District Administrators | Department Managers | Office Managers | Supervisors | Finance Officers
Business Managers | Legal Counsel | Operations Manager | Other District Management Staff

**SDRMA Credit Incentive Points**
Special District Risk Management Authority (SDRMA) is committed to establishing a strategic partnership with our members to provide maximum protection, help control losses and positively impact the overall cost of property/liability and workers' compensation coverage through the Credit Incentive Program. Credit incentive points can be earned based on an agency's attendance at the General Manager Leadership Summit.

**SDLF**
The General Manager Leadership Summit qualifies for 16 hours of continuing education toward the Special District Leadership Foundation's Special District Administrator Certification. Learn more about the requirements for taking the SDA examination on page 9.

at a glance
SCHEDULE

SUNDAY, JUNE 23, 2019

8:00 a.m. – 4:00 p.m.	So You Want to Be A General Manager? Workshop (separate registration and payment required)
5:30 – 7:00 p.m.	Welcome Reception and Registration

MONDAY, JUNE 24, 2019

8:00 a.m.	Conference Registration Opens
8:00 – 8:30 a.m.	Continental Breakfast with Exhibitors
8:30 – 10:00 a.m.	OPENING KEYNOTE: Speed Leading - How to Become a Better Leader, Faster!
10:00 – 10:30 a.m.	Break and Networking with the Exhibitors
10:45 a.m. – 12:00 p.m.	BREAKOUT OPTIONS: Enhancing Special District Revenues and Current Developments in the Law of District Revenues; Take It From Me; Cyber Sense
12:00 – 1:15 p.m.	Networking Lunch with Exhibitors
1:30 – 3:00 p.m.	BREAKOUT OPTIONS: A Field Guide to Surviving a Catastrophe; Prevailing Wage Law Compliance & Updates; Managing People and Projects for Leaders
3:00 – 3:30 p.m.	Break and Networking with the Exhibitors
3:30 – 5:00 p.m.	BREAKOUT OPTIONS: Tell Me About It; Getting to the Point; Employment Law Update for Managers
5:15 – 6:45 p.m.	Food & Wine Experience Reception

TUESDAY, JUNE 25, 2019

8:30 – 9:00 a.m.	Continental Breakfast with Exhibitors
9:00 – 10:15 a.m.	GENERAL SESSION: Creating a "Yes, And" Culture of High-Level Performance & Engagement
10:15 – 10:45 a.m.	Break and Networking with the Exhibitors
10:45 a.m. – 12:15 p.m.	BREAKOUT OPTIONS: A General Manager's Guide to Bringing Out the Best in Their Boards, Commissions and Elected Officials; Leading Your District Through Pension Challenges
12:15 – 1:30 p.m.	LUNCH AND PRESENTATION: State Capitol Insights for District Leaders
1:45 – 2:45 p.m.	BREAKOUT OPTIONS: Readyng Your District for Climate Change; Financing Options, Trends & Considerations; A Manager's Guide to Emotional Intelligence
3:00 – 4:00 p.m.	BREAKOUT OPTIONS: Special District Manager's Guide to Navigating the Markets and Public Funds Investing; The Post-Janus Tug-of-War; Performance Measurement - Continuous Improvement
4:00 p.m.	Event Adjourns

Newport Beach



HYATT REGENCY NEWPORT BEACH

1107 Jamboree Road
Newport Beach, CA 92660

Book your room early by using this link:
www.hyatt.com/en-US/group-booking/NEWPO/G-CSLD
Room Rate: \$182 plus tax + \$10 resort fee, single or double occupancy. The room reservation cut-off is May 22, 2019, however, space is limited and may sell out before this date.



LOS ANGELES TO NEWPORT BEACH (50 MILES) – Take the 5 or 405 freeways south to the 55 freeway south towards Newport Beach. Take the 55 freeway all the way down until the freeway ends. Keep going straight ahead on Balboa Blvd. and you'll reach Balboa Peninsula. Or watch for the signs that lead to Pacific Coast Highway and that will take you to the neighborhoods of Corona Del Mar, Balboa Island and Newport Coast.

SAN DIEGO TO NEWPORT BEACH (85 MILES) – Take the 5 freeway north to the 405 freeway north. Take the 55 freeway south towards Newport Beach until the freeway ends. Keep ahead straight on Balboa Blvd. and you'll reach Balboa Peninsula.



BRING A GUEST!

Guest Fee (cannot be from a district or a company that does business with districts): Includes Welcome Reception, Continental Breakfast on Monday and Tuesday, and Food & Wine Experience on Monday for only \$225 at the early bird rate. See registration page for details.

Not sure if you are a member? Contact the CSDA office at 877-924-2732 to find out if your agency or company is already a member. To learn more about the many benefits of CSDA membership contact Member Services Director Cathrine Lemaire at cathrinel@csda.net.

REGISTRATION FEES

Early Bird (on or before May 24, 2019):

Member	\$625
Non-member	\$940
Guest of a CSDA Member*	\$200
Guest of a Non-member*	\$300

Pre-Conference workshop

So You Want to Be A General Manager?	\$100
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Regular (after May 24, 2019):

Member	\$675
Non-member	\$1015
Guest of a CSDA Member*	\$225
Guest of a Non-member*	\$340

Pre-Conference workshop

So You Want to Be A General Manager?	\$100
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*Cannot be from a district or company that does business with districts.

pre-con

Sunday, June 23, 2019



8:00 a.m. – 4:00 p.m.

**Special Pre-Conference Workshop:
So You Want to Be a General Manager?**

Scott Carroll, SDA, Costa Mesa Sanitary District

This is a practical career development workshop for senior executives and emerging leaders in special districts. This action-oriented workshop includes group and panel discussions on the journey, roles, and skill sets of a general manager; identifying general manager opportunities; developing positive relations with the board, staff, and peer agency executives; and leadership best practices.

Separate registration and payment required. Space is limited and on a first-come, first-served basis.

**70s
party**

5:30 – 7:00 P.M.

**WELCOME RECEPTION
AND REGISTRATION**

Time to get your groove on! At our Welcome Reception we'll be reliving our favorite "Far Out" decade – the 70's – with fun trivia, funky music, groovy food, and fab costumes. Here's your chance to chill with your fellow attendees and exhibitors.

Monday, June 24, 2019

8:00 a.m.

Conference Registration Opens

8:00 – 8:30 a.m.

Continental Breakfast with Exhibitors

8:30 – 10:00 a.m.

OPENING KEYNOTE

Speed Leading – How To Become A Better Leader, Faster!

Troy Hazard, Entrepreneur



In this session, Troy will explain why the speed of your personal evolution as a leader has a direct impact on the evolution of your district and those you lead. Armed with this information you will quickly become more focused, balanced, aware and effective. Troy's presentation delivers real life leadership strategies to maximize your impact as a leader, faster. Learn

how to: Become aware of your own leadership evolution; Lead in truth, not fear; Implement the 4 key character traits of a true leader, from a true leader; Hire, inspire, and emotionally engage staff in good, and in tough times; Share and create a culture of conscious collaboration; Manage personal growth with business growth; Lead, with speed.

10:00 – 10:30 a.m.

Break and Networking with the Exhibitors

10:45 a.m. – 12:00 p.m.

BREAKOUT SESSION OPTIONS

Enhancing Special District Revenues and Current Developments in the Law of District Revenues

Tim Seufert, NBS and Michael G. Colantuono, Colantuono, Highsmith & Whatley, PC

This will be a discussion of how to proactively manage existing special district revenue streams and explore options for additional revenues. Specifically, this course will review relevant rates, fees and charges, as well as Community Facilities Districts/CFDs, Benefit Assessments, and other available tools. The panel will provide an overview of pertinent California revenue laws and an update on recent court decisions and legislative developments affecting special district funding.

Take It from Me - Employee Recruitment and Retention Strategies That Work

moderated by Melissa Asher, CPS HR Consulting

Employee recruitment and retention strategies are more important than ever. With overall shortages of talent and the ease of which top talent can be lured away, public sector organizations have a lot to gain by focusing on ways to retain their talent. Come and hear from a panel of your special district peers about strategies you can use to boost recruitment as well as retention in your district.

Cyber Sense: Legal and Strategic Insights on How to Protect Sensitive and Confidential Information Amid Increased Security Threats

Catherine Groves, Hansen Bridgett, LLP

With new opportunities to use cloud technology local agencies are collecting more data – from smart meters/AMI to mobile payment apps to various cloud software. Data collection carries with it both benefits and risks. This session will discuss the evolving legal landscape around data ownership and collection, how to mitigate risks related to the collection of data and responding to a data breach. The presentation will include tools for protecting sensitive and confidential information while promoting innovation focused projects.

12:00 – 1:15 p.m.

Networking Lunch with Exhibitors

“*A well organized conference with excellent keynote speakers combined with engaging and relevant breakout session focused on General Manager wrapped with a beautiful location.*”

JEFFERY KINGSTON, SAUSALITO-MARIN CITY SANITARY DISTRICT

1:30 – 3:00 p.m.

BREAKOUT SESSION OPTIONS

A Field Guide to Surviving a Catastrophe

moderated by Linda Hunter, Rincon Consultants, Inc.

With fires, floods, and other natural and man-made disasters dominating the headlines – it's critical for you and your district to be prepared. Join us for a lively and informative panel discussion including a district general manager from Paradise, CA, a public law attorney discussing the importance of pre-positioned contracts, and a T3 instructor for CERT (Community Emergency Response Team) programs regarding emergency preparedness for your local community.

Prevailing Wage Law Compliance & Updates for Managers

Kevin Wang and Michael Maurer, Best Best & Krieger

This presentation will address the complex world of prevailing wage law in California including recently adopted prevailing wage legislation and provide practical advice for compliance by local agencies.

Managing People and Projects for Leaders

Michael Grabow, CPS HR Consulting

As the business world grows and resources become more competitive within organizations, you will discover the necessity of managing multiple projects and people to achieve buy-in and commitment starts with how well you work with people within the context of projects. Define project management fundamentals and terms; Explore the distinction between managing people and projects; Discuss how to develop a high performing project team with defined roles; and Identify the three-phase approach for managing a project by using key documents to create clarity for project and team success.

3:00 – 3:30 p.m.

Break and Networking with Exhibitors

3:30 – 5:00 p.m.

BREAKOUT SESSION OPTIONS

Tell Me About It! Leading Your District's Outreach Efforts

moderated by Sloane Dell'Orto, Streamline

Leading your districts outreach efforts – in addition to your myriad other responsibilities - may seem like just one more item on your very long to-do list. Hear from other special district leaders how they creatively and strategically implemented award-winning public outreach programs targeting their key audiences with a variety of external and internal resources.

Getting-to-the-Point! How You Can Help Your District Set Goals and Priorities in a Way that Is Lively, Interesting, and Productive

Martin Rauch, Rauch Communication Consultants

Everyone is busy. This session provides get-to-the-point guidance that is proven to work. How to engage the Board, staff and public productively in the strategic planning process. How to get planning done quickly and effectively. Setting clear direction in plain English. Providing oversight, measuring results and more. There will be opportunities for questions, answers and engagement among the participants and the seminar leader.

Employment Law Update for Managers

Dennis Timoney, SDRMA

This session we will identify new trends in employment liability exposures. While sexual harassment and hostile work environment litigation has taken up the headlines there are new legal tactics being employed by plaintiffs. What and who can be a "Whistleblower" in your organization? Can you terminate a poor performing employee anymore? Learn what public agencies can do to protect themselves going forward in 2019.

5:15 – 6:45 P.M.

FOOD & WINE EXPERIENCE RECEPTION

Join your fellow attendees and exhibitors for more networking while enjoying food, wine, and beer sampling.

Sponsored by 

Tuesday, June 25, 2019

8:30 – 9:00 a.m.

Continental Breakfast with Exhibitors



9:00 - 10:15 a.m.

GENERAL SESSION KEYNOTE

Creating a "Yes, And" Culture of High-Level Performance & Engagement

Galen Emanuele, International Keynote Speaker



Sponsored by Special District Leadership Foundation (SDLF)

Galen's dynamic session will profoundly impact the way you communicate, show up, and lead your team. Through simple, skill-building activities, Galen will teach you how to create a cohesive "Yes, And" culture to skyrocket team performance and engagement. You will laugh and learn, coming away with new, powerful tools to enhance your leadership abilities, self-awareness, emotional intelligence, and capacity to drive exceptional culture within your organization.

10:15 – 10:45 a.m.

Break and Networking with Exhibitors

10:45 a.m. – 12:15 p.m.

BREAKOUT SESSION OPTIONS

A General Manager's Guide to Bringing out the Best in their Boards, Commissions and Elected Officials

moderated by Liebert Cassidy Whitmore

Staff, Boards and General Managers each have important roles to play in making your District successful. When they work in concert, everyone benefits. This interactive panel discussion, including experienced general managers and special district consultants, provides guidelines and practical tips that will help general managers advance the district's goals and ensure that everyone is speaking the same language.



Leading Your District Through Pension Challenges: CalPERS Updates & Developments

Marcie Frost, CalPERS CEO

Update on CalPERS policies, fund performance, and upcoming decisions of note to special districts. Special attention will be given to developments that could change the cost of pension or health care benefits for agencies, their employees, or their retirees.

12:15 – 1:30 p.m.

LUNCH AND PRESENTATION

State Capitol Insights for District Leaders

Kyle Packham, CSDA Advocacy and Public Affairs Director

A mid-year, executive-level update on the most significant advocacy and public affairs issues facing special districts in and around the State Capitol. Learn about the challenges facing special districts, including the opportunities ahead and the threats lurking from behind.

1:45 – 2:45 p.m.

BREAKOUT SESSION OPTIONS

Readying Your District for Climate Change

Karalee Browne, Institute for Local Government

From dire climate reports to devastating wildfires, the effects of climate change are real. Learn how this will impact Special Districts and what resources are available to help your district adapt.

Financing Options, Trends & Considerations: What Managers Need to Know

CSDA Finance Corporation

Obtaining financing for capital projects includes consideration of the available options as well as the current financial environment. While low interest rates have many special districts looking for attractive financing options, regulatory changes have added new dynamics. Join the CSDA Finance Corporation consultants for a panel discussion including an overview of financing programs and how they are secured, how to position your district for the most cost-effective financing, and how to navigate recent trends in disclosure and transparency.

A Manager's Guide to Emotional Intelligence

Wendy Farrell, CPS HR Consulting

Emotional Intelligence (EI) competencies are at the heart of effective workplace relationships and productivity. They provide an integrated set of skills that support highly effective, fast-reacting and innovative organizations. This seminar emphasizes the practical application of EI concepts. Achieve greater personal awareness, connect with others, manage stress, engage in healthy conflict and collaboration, and be more optimistic and resilient using these tools.

3:00 – 4:00 p.m.

BREAKOUT SESSION OPTIONS

Special District Managers Guide to Navigating the Markets and Public Funds Investing

Rick Wood, CSDA and Eric Marino, Blackrock

Rates has risen. Volatility has returned. Uncertainty abounds. The current market presents both challenges and opportunities for special districts and investing. This session will do a deep dive discussion into the current markets and our projected outlook for the economy to try and help special districts navigate the investment landscape. Working with special district expert, Rick Wood, we will also discuss some of the nuances of special district investing under the California State code and investment policy best practices.

The Post-Janus Tug-of-War: What's Changed with Public Unions and Bargaining

Nate Kowalski, Atkinson, Andelson, Loya, Ruud & Romo

With its much-anticipated decision in Janus v. AFSCME issued in July 2018, the United States Supreme Court radically changed the landscape of labor relations in the public sector. As employees can no longer be compelled to pay union dues, both unions and the California legislature have taken aggressive steps designed to protect union membership. Join us for a discussion of the developing labor relations trends that face public employers in 2019 as they navigate their new obligations to both unions and individual employees in a post-Janus world.

Performance Measurement - Continuous Improvement

Scott Carroll, SDA, Costa Mesa Sanitary District

Public demand for local government service has been rising steadily for the past decade along with the insistence that services be provided efficiently and effectively. In addition, the public is demanding that local government programs produce their intended results, but how do you know when a local government is operating efficiently, effectively and producing the intended results? Local governments that are in pursuit of service quality, efficiency and intended results have been using performance measurement as a useful tool that confirms their success and alerts to programs in need of greater scrutiny.

4:00 p.m. - **Event Adjourns**

“**Unerringly presents information I need to know as a GM.**”

LISA OHLUND, EAST ORANGE COUNTY WATER DISTRICT

THE GENERAL MANAGER LEADERSHIP SUMMIT QUALIFIES FOR 25 HOURS OF CONTINUING EDUCATION TOWARD THE SDA CERTIFICATION.

GENERAL MANAGERS AND OTHER MANAGEMENT STAFF

BECOME A CERTIFIED LEADER IN SPECIAL DISTRICTS



SDLF



SPECIAL DISTRICT LEADERSHIP FOUNDATION

The **Special District Administrator (SDA) Certification** is a voluntary designation sought by individuals who strive to be the best in their field. Administrators with various academic and professional backgrounds can be candidates for the program.

Developed through the participation of over 100 volunteer subject matter experts who know about special district administration. Guided by the SDLF Board, Certification and Audit Advisory Committee and under direction by a professional examination development firm, this certification gives successful candidates recognition unmatched by any other program.

The two-hour exam covers all key aspects of special district administration including: governance, legal requirements, ethics in public service, strategic planning, and more. **To find out the requirements for taking the Special District Administrator examination visit www.sdlf.org or call 916.231.2939.**



Three Ways to Register

- **ONLINE** by visiting the General Manager Leadership Summit at gmsummit.csdanet.net.
- **FAX:** 916-520-2465, all faxed registration forms must include credit card payment.
- **MAIL:** CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814. Include registration form and payment. Check should be made payable to: California Special Districts Association.

Name:		Title:	
District:			
Address:			
City:		State:	Zip:
Phone:		Email:	
<input type="checkbox"/> Member <input type="checkbox"/> Non-member		Vegetarian/Any Special Needs:	
Emergency Contact - Name & Phone:			
REGISTRATION FEES			
EARLY BIRD (ON OR BEFORE MAY 24)		REGULAR (AFTER MAY 24)	
<input type="checkbox"/> CSDA Member	\$625	<input type="checkbox"/> CSDA Member	\$675
<input type="checkbox"/> Non-member	\$940	<input type="checkbox"/> Non-member	\$1015
<input type="checkbox"/> Guest of a CSDA Member	\$200	<input type="checkbox"/> Guest of a CSDA Member	\$225
<input type="checkbox"/> Guest of a Non-member	\$300	<input type="checkbox"/> Guest of a Non-member	\$340
<input type="checkbox"/> So You Want to Be a GM? Workshop	\$100	<input type="checkbox"/> So You Want to Be a GM? Workshop	\$100
PAYMENT			
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express			Amount Due
			\$
Acct. Name:		Acct. Number:	
Expiration Date:		Authorized Signature:	
SPECIAL NEEDS - INCLUDING DIETARY			
<input type="checkbox"/> Vegetarian <input type="checkbox"/> Other:			
<p>Cancellations/Substitution Policy: Cancellations must be in writing and received by CSDA no later than June 7, 2019. All cancellations received by this date will be refunded less a \$75 processing fee. There will be no refunds for cancellations made after June 7, 2019. Substitutions are acceptable and must be done in writing no later June 14, 2019. Please submit any cancellation notice or substitution request to meganh@csda.net or fax to 916.520.2465.</p>			
<p>Our Anti-Discrimination and Harassment Policy can be found under "CSDA Transparency" at www.csdanet.net/about-csda/who-we-are.</p>			

“ I highly recommend the GM Leadership Summit to all General Managers and senior agency staff. The summit covers a broad spectrum of relevant, useful and interesting topics.”

JIM WAGONER, BUTTE COUNTY AIR QUALITY MANAGEMENT DISTRICT



SPECIAL DISTRICT RISK MANAGEMENT AUTHORITY



Guiding the way to a more secure future.

SDRMA has been helping California public agencies navigate liability and manage risk for over 30 years. In fact, our experienced risk management staff and technical experts work exclusively with public agencies. All your coverage and risk management needs are met by a single resource that functions as an extension of your team. Public agencies can best proceed with confidence when they have a guiding star.

Learn more about our Workers' Compensation, Property/Liability and Health Benefits Programs at www.sdrma.org or 800.537.7790.



California Special Districts Association
1112 I Street, Suite 200
Sacramento, CA 95814

A proud California Special Districts Alliance partner.

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CSDA's 2019
**GENERAL
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