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The Board Goals are developed by the Isla Vista Community Services District Board of Directors in the context of the vision, mission, and values of the District.

Our Vision

A voice for Isla Vista, by Isla Vista, building the community we deserve.

Our Mission

The Isla Vista Community Services District aims to improve the resources available to the community, ensure a high quality of life and level of public safety, and provide a local voice to the people of Isla Vista. The District will work to prioritize community engagement as it delivers localized public services and maximizes the resources available to the community.

Our Values

- Community engagement and transparent decision making
- Efficient and innovative use of public tax dollars
- Pursuit of ambitious change for our community
- Social justice centered while putting people first
- Constituent service and education
- Safety, wellbeing, and enjoyment for all in Isla Vista
- Celebrating diverse perspectives and ideas

2021-2022 Board Goals

The purpose of this section is to provide management clearly defined goals from the Board of Directors in order to best align staff time towards the policy priorities of the Board.

(see next page)

GOAL	ACTIVITIES
<p>Board Goal 1: Reopen the Isla Vista Community Center Ensure that the Isla Vista Community Center is successfully reopened as an inviting and exciting space for the entire community, and that this new public resource is used strategically as a vehicle for positive cultural change.</p>	<p>1.1 Safely reopen the Isla Vista Community Center, in a manner consistent with the Public Health Order, to both District programmed events and community reservations with an interim operating/programming plan to provide for no interruption of services.</p> <p>1.2 Develop, hire, and train a new Assistant General Manager for Community Programs charged with operation of the Isla Vista Community Center.</p> <p>1.3 Develop a strong working relationship between the Isla Vista Community Center staff, County General Services, non profit service providers, and the Community Advisory Board.</p> <p>1.4 Empower the Assistant General Manager for Community Programs and Community Advisory Board to develop a strategic plan for the Community Center.</p> <p>1.5 Ensure state and local funds for a library branch in Isla Vista are fully deployed in service of Isla Vista residents.</p> <p>1.6 Develop a facilities maintenance and management system alongside the County to offer safe and enjoyable spaces for the public to gather.</p> <p>1.7 Catalog and create a plan to fund the immediate infrastructure and equipment needs of the Community Center.</p>

<p>Board Goal 2: Reimagine Public Safety & Expand Justice in Isla Vista Provide oversight and leadership to ensure that the District’s and local law enforcement agencies’ public safety resources are used in the best interest of the District’s residents.</p>	<p>1.1 Develop and monitor a set of data metrics for the evaluation of existing District public safety programs/contracts, including in the context of racial justice.</p> <p>1.2 Continue identifying, researching, and discussing public safety issues in Isla Vista and policy options to improve service delivery. Begin implementation when possible.</p> <p>1.3 Expand awareness and utilization of the District’s public safety services and diversion efforts of local law enforcement including the restorative justice program and Stabilization/Sobering Center.</p> <p>1.4 Explore the creation of a Public Safety and Racial Justice standing committee to coordinate local efforts and assess proposals regarding safety, diversion, and law enforcement.</p> <p>1.5 Partner with the County of Santa Barbara and CSA 31 to continue implementing the Preliminary Lighting Expansion Plan and explore opportunities to install lighting in public spaces.</p>
<p>Board Goal 3: Plan, promote, and execute events and nightlife that make social life healthier and safer Organize community stakeholders to imagine and implement regular programming for nightlife, arts, and culture.</p>	<p>1.1 Continue community input and stakeholder development efforts for a spring community festival in 2022.</p> <p>1.2 Develop safety and security plans that utilize de-escalation and early intervention strategies to reduce armed law enforcement presence during large events.</p> <p>1.3 Work collaboratively with the County of Santa Barbara, UCSB, and Isla Vista Recreation and Park District to utilize and activate public facilities, and coordinate clean-up activities.</p> <p>1.4 Develop and implement a nightlife, arts, and cultural programming plan and coordinating committee in collaboration with IVRPD, business, and community/campus organizations.</p> <p>1.5 Utilize research-backed harm-reduction strategies to make social substance use safer.</p>

<p>Board Goal 4: Community Engagement and Public Awareness of the District Commit to regular engagement and feedback from stakeholders, both within the District and in the wider community.</p>	<ul style="list-style-type: none"> 1.1 Develop a more robust email communication system and a monthly newsletter to the community. 1.2 Transform the District Website into a stronger tool that conveys our District’s full suite of services and calendar of events, promotes community participation in District activities, and ensures transparency. 1.3 Build & maintain strong relationships with community organizations, businesses, property owners/managers, and neighboring/overlapping public agencies servicing Isla Vista. . 1.4 Formally operationalize and expand the District’s social media, canvassing, and press relations efforts. 1.5 Develop a plan to live stream Board meetings officially on the District’s channels. 1.6 Develop, hire, and train a new District staff position focused on community engagement & public information. 1.7 Expand awareness and utilization of the Rental Housing Mediation Program among residents & property owners. 1.8 Promote awareness and build the user base of the See Click Fix app and Isla Vista Beautiful program. 1.9 Continue promoting COVID-19 safety guidelines and as supplies are available the distribution of the COVID-19 vaccine.
<p>Board Goal 5: Pursue Ownership of Community Facilities and Improvement of Public Infrastructure Seek to expand local control of public infrastructure in Isla Vista and improve/develop new infrastructure, from all funding sources, in line with community priorities.</p>	<ul style="list-style-type: none"> 1.1 Ensure the accumulated capital outlay reserve account is fully funded. 1.2 Take all actions necessary towards transferring ownership of 970 Embarcadero Del Mar and 976 Embarcadero Del Mar to the District. 1.3 Partner with the County of Santa Barbara and CSA 31 to continue implementing the Preliminary Lighting Expansion Plan. 1.4 Work with community stakeholders, state and federal representatives, and the County of Santa Barbara Public Works Department to

	<p>identify infrastructure projects the District could invest in with matching funds.</p> <p>1.5 Strengthen and expand the District’s Isla Vista Beautiful program to cover more areas of work, potentially including but not limited to power washing public property, phase 1 & 2 of the graffiti abatement policy, and increase public submissions of requests.</p> <p>1.6 Expand, stabilize and formalize the Isla Vista Compost Collective service by hiring permanent staff, operating the Estero Compost Pile alongside IVRPD, and growing the number of households served by 50%.</p>
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2021-2024 Board Goals

The purpose of this section is to provide management clearly defined goals from the Board of Directors in order to best align staff time towards the policy priorities of the Board.

GOAL	ACTIVITIES
<p>Board Goal 1: Increase Coordination of Public Services in Isla Vista Fully utilize the District’s suite of powers and partner with other public agencies to provide for locally controlled and oriented infrastructure, services, and programs.</p>	<p>1.1 Actively engage with the Local Agency Formation Commission’s new cross-agency and service-by-service MSR process that focuses on comprehensive service delivery in the area..</p> <p>1.2 Work with the County of Santa Barbara towards merging County Service Area 31 into the District.</p> <p>1.3 Partner with the County of Santa Barbara to provide robust code enforcement services for residents and businesses.</p> <p>1.4 Collaborate with local stakeholders to reduce waste, increase sustainability, beautify the community, and better coordinate waste disposal in Isla Vista through Isla Vista Beautiful & the Compost Collective.</p> <p>1.5 Coordinate alongside the IVRPD, businesses, student/campus organizations, and others to provide for a regular fun & safe nightlife calendar in Isla Vista.</p>

<p>Board Goal 2: Develop a Locally Controlled Land Use, Transportation, and Parking Planning Program for Isla Vista</p> <p>Ensure that the community is empowered to create and implement a plan for Isla Vista’s future land use, transportation, and parking in a manner that focuses on reducing Isla Vista’s carbon footprint.</p>	<p>1.1 Become more informed on the powers, duties, and operations of an Area Planning Commission and alternatives within the District’s scope and assess their potential usefulness for the community and/or the District’s goals.</p> <p>1.2 Become more informed on the Isla Vista Master Plan, current land use policies & issues in Isla Vista, and the topic of land use planning from a policy perspective.</p> <p>1.3 Successfully complete the Sustainable Transportation and Equity Grant and approve a Community Mobility Plan for Isla Vista for future funding and implementation.</p> <p>1.4 Work with the County of Santa Barbara, UCSB, and community members to ensure a robust public process to revise, update, and eventually approve a community plan for Isla Vista.</p>
<p>Board Goal 3: Reimagine Public Safety and Expand Justice in Isla Vista</p> <p>Transform the delivery of public safety as a service and ensure equal justice for all Isla Vistans.</p>	<p>1.1 . Work with community groups focused on racial justice and other public agencies to develop and implement a comprehensive plan for public safety in Isla Vista, focusing on racial justice, harm reduction, mental health care, and unarmed response to non-violent issues.</p> <p>1.2 Expand utilization of services such as the Stabilization/Sobering Center and identify additional service/policy options to divert more Isla Vista residents away from jail.</p> <p>1.3 . Participate in or provide a means for formal community oversight and review of law enforcement agencies operating in Isla Vista.</p>
<p>Board Goal 4: Build a Stronger Community</p> <p>Support and encourage a more diverse, positive, and engaged community in Isla Vista.</p>	<p>1.1 Put in place programs to educate the public on civic issues and develop leadership in the community.</p> <p>1.2 Support strategies to have a larger year-round population in Isla Vista.</p> <p>1.3 Stay informed on University’s housing plans and development.</p>

	<p>1.4 Work with community members, businesses, nonprofits, property owners to develop a more cohesive commercial district and external image for Isla Vista.</p> <p>1.5 Operate and fund regular programs and strategies that maintain contact between the District and every household, in a way that encourages public participation. .</p> <p>1.6 Collaborate with the County, IVRPD community organizations, and non profit service providers to ensure our homeless residents are provided the necessary services for dignity, and a path to permanent housing.</p>
<p>Board Goal 5: Operation/Ownership of Community Facilities and Coordinated Development of Public Infrastructure Continue to ensure public resources spent in Isla Vista on infrastructure meet local priorities and the District's facilities are meeting the diverse needs of the community.</p>	<p>1.1 Work with the County to transfer ownership of 970 & 976 Embarcadero Del Mar (Community Resource Building & Community Center) to the District.</p> <p>1.2 Fully utilize the Community Resource Building & Community Center in partnership with their wide range of stakeholders for the community's benefit.</p> <p>1.3 Develop a facilities maintenance and management system to offer safe and enjoyable spaces for the public to gather.</p> <p>1.4 Maintain and utilize strategically a fully funded maintenance/equipment reserve and capital outlay reserve.</p> <p>1.5 Stay informed and engaged on state legislation that allows for more resources to facilities and infrastructure.</p> <p>1.6 Work with the County and University to ensure infrastructure priorities outlined in respective funding plans align with community priorities, especially in the areas of transportation, lighting, and sidewalks.</p>