

Spencer Brandt, President
December 10, 2019

ITEM: 5.1 2020 Spring Community Festival

Background

In the aftermath of Deltopia weekend of this year, the Board of Directors directed staff to work with Lucidity Festival LLC to develop a proposal for an organized and permitted alternative event during Deltopia weekend 2020. The purpose of such an alternative event would be to reduce crowding in the Del Playa Dr. area, and provide a space for IV residents to celebrate in a safe and controlled environment. Over the past six months, we have worked with Lucidity to conduct a public outreach process that has included a survey of Isla Vistas, door-to-door canvassing, and the Re-Imagining Deltopia Town Hall. Myself, staff, and Lucidity have conducted over a dozen stakeholder meeting with groups including Associated Students, UC Santa Barbara, UCPD, IV Foot Patrol, Supervisor Joan Hartmann, and more. Staff has also conducted outreach to the local business community in order to assess their needs during Deltopia weekend.

Recommendations

Over the past two weeks, staff and I have conducted a pair of meetings with Sheriff Brown, Undersheriff Linver, and Chief Deputy Bonner to address concerns that the Sheriff's Office has with the proposal. The main topics of discussion included the site map, road closures, controls on out of towers. Staff is recommending that the Board convene a group of stakeholders that includes the Sheriff's Office leadership, the Isla Vista Foot Patrol, UCPD, County Fire, Emergency Services, County Public Works, and Lucidity LLC in order to develop a proposal for an organized festival for the spring of 2021. I believe that the Sheriff's Office leadership understands the public safety improvements that an organized event could bring about, and am confident we can work together to plan for an event with Lucidity in 2021. I look forward to working with all stakeholders to ensure a thorough safety and security plan, and forge new partnerships that will reduce the fiscal impact to the IVCS.

I believe that this process has started an important conversation about the safety of large events in Isla Vista, and that in order to continue our momentum, it is important to improve alternative event offerings in time for Deltopia 2020. Staff is recommending that the Board direct staff to coordinate with the Office of Student Life and UCSB to improve the annual "Sunfest" event, and develop a contract for the event with The Guardian Team.