

**Purpose:** Isla Vista does not have any plan for economic development or supporting the commercial district around the Loop and Pardall. This ad-hoc committee will investigate, consider, and make recommendations to the Board of Directors on steps that could be taken to improve on the challenges faced in the area and to allow for a thriving commercial district.

**Membership:**

3 IVCS D Directors

*Staff:* General Manager, Assistant General Manager

**Principal Goals:**

1. Meet with and solicit input from members of the public, students groups, nonprofits, the university, and businesses regarding the commercial district.
2. Learn more about the County of Santa Barbara's revenues and policies for the outdoor dining program, solar lot, and business application process.
3. Develop recommendations for the Board to consider that will support the business community and economic development of Isla Vista.

**Timeline:** The committee will complete its report by the 1st of December for consideration at the following Board of Directors meeting.