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The Board Goals are developed by the Isla Vista Community Services District Board of Directors in the context of the vision, mission, and values of the District.

Our Vision

A voice for Isla Vista, by Isla Vista, building the community we deserve.

Our Mission

The Isla Vista Community Services District aims to improve the resources available to the community, ensure a high quality of life and level of public safety, and provide a local voice to the people of Isla Vista. The District will work to prioritize community engagement as it delivers localized public services and maximizes the resources available to the community.

Our Values

- Community engagement and transparent decision making
- Efficient and innovative use of public tax dollars
- Pursuit of ambitious change for our community
- Social justice centered while putting people first
- Constituent service and education
- Safety, wellbeing, and enjoyment for all in Isla Vista
- Celebrating diverse perspectives and ideas
- Sustainability

2023-2024 Board Goals

The purpose of this section is to provide management clearly defined goals from the Board of Directors in order to best align staff time towards the policy priorities of the Board.

(see next page)



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GOAL Area	Goals
<p>Community Spaces</p>	<p>1.1 Take all actions necessary towards transferring ownership of 970 Embarcadero Del Mar and 976 Embarcadero Del Mar to the District from the County of Santa Barbara.</p> <p>1.2 Hire & train dedicated staff to manage community space reservation requests.</p> <p>1.3 Establish a private rental system for Isla Vista Community Spaces</p> <p>1.4 Fully utilize the Community Resource Building & Community Center in partnership with their wide range of stakeholders for the community's benefit.</p> <p>1.5 Develop a facilities maintenance and management system to offer safe and enjoyable spaces for the public to gather.</p> <p>1.6 Maintain and utilize strategically a fully funded maintenance/equipment reserve and capital outlay reserve.</p> <p>1.7 Catalog and create a plan to fund the immediate infrastructure and equipment needs of the Community Center.</p> <p>1.8 Prioritize the creation of artistic, cultural, and musical programming that contribute to safe nightlife.</p> <p>1.9 Ensure Isla Vista library funds are used to maximize in person services located in Isla Vista</p> <p>1.10 Work with the County of Santa Barbara and building tenants at the Isla Vista Community Resource Building and Isla Vista</p>



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	Community Center to install improved signage for the facilities.
Compost Collective	<p>2.1 Achieve a 6 week compost pile cycle to process food scraps.</p> <p>2.2 Make our first sale of finished compost products and reach \$10,000 sales.</p> <p>2.3 Conduct a fee study on re-establishing a door to door food scrap collection service with a sustainable revenue source.</p> <p>2.4 Improve and streamline the operations of the Isla Vista Compost Collective by hiring a Compost Operations Project Manager.</p> <p>2.5 Work towards reaching 200,000 total pounds of food scraps diverted from landfills.</p>
Operations	<p>3.1 Develop and establish measurable service area impact factors for all District programs.</p> <p>3.2 Identify appropriate staffing needs and workloads for service areas, increase staff capacity as needed to improve program impact/utilization metrics, and focus/narrow work as needed.</p> <p>3.3 Assess the District's status quo on policies and protocols preceding its current growth and make changes as necessary to improve operations.</p> <p>3.4 Actively engage with the Local Agency Formation Commission's new cross-agency and service-by-service MSR process that focuses on comprehensive service delivery in the area,</p>



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	<p>focusing next on Transportation/Parking/St Sweep & Beauty/Lighting/ Transit/Airport.</p> <p>3.5 Work with local landowners to expand the space available for District operations, primarily for tools and equipment for the District’s fleet of electric hauling bicycles.</p> <p>3.6 Assess District tool and equipment needs and make investments as necessary to improve operations.</p>
<p>Community Engagement</p>	<p>4.1 Conduct a brand audit and identify a unified brand for all services and public facing activities/documents.</p> <p>4.2 Train community engagement project manager to operationalize practices established in 21-23</p> <p>4.3 Develop a plan to live stream Board meetings officially on the District’s channels with language access and generate higher public participation in hybrid board meetings.</p> <p>4.4 Engage with tenant groups & property owners to build buy-in of the Rental Housing Mediation Program and identify needs that will increase utilization.</p> <p>4.5 Promote awareness and build a volunteer base for the See Click Fix app and Isla Vista Beautiful program.</p> <p>4.6 Complete the STEP Grant work and deployment of its community engagement efforts to ensure an inclusive end result.</p>



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	<p>4.7 Put in place programs to educate the public on civic issues and develop leadership in the community.</p> <p>4.8 Put a system in place that will update residents on real-time emergencies and resources.</p>
<p>Public Works (Lighting, Sidewalks, Gutters, Street Trees, Graffiti Abatement)</p>	<p>5.1 Begin efforts to merge CSA 31 into the District in order to improve the utilization of lighting and sidewalk funds.</p> <p>5.2 Work with community stakeholders, state and federal representatives, and the County of Santa Barbara to stay informed and identify infrastructure projects that could be grant funded with matching funds by the District.</p> <p>5.3 Work with the County and University to ensure infrastructure priorities outlined in respective funding plans align with community priorities, especially in the areas of transportation, lighting, and sidewalks.</p> <p>5.5 Explore taking on the solid waste franchise from the county by 2026.</p> <p>5.6 Partner with the County of Santa Barbara to provide robust code enforcement services for residents and businesses.</p> <p>5.7 Collaborate with local stakeholders to reduce waste, increase sustainability, beautify</p>



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	<p>the community, and better coordinate waste disposal for “Move Out” in June and year round. Establish a new more sustainable status quo for “Move Out” by 2025. Consider a possible District ordinance on public dumping.</p> <p>5.8 Ensure \$250,000 allocated for lighting by the County is implemented in line with our plan.</p> <p>5.9 Launch public art program as a means towards reducing graffiti abatement.</p>
<p>Parking, Transportation, & Community Planning</p>	<p>6.1 Complete the Isla Vista Parking Study in partnership with community members, the County, University, and Coastal Commission and implement parking improvements that provide for safety, environmental protection, and equity.</p> <p>6.2 Complete the Sustainable Transportation and Equity Grant and approve a Community Mobility Plan for Isla Vista for future funding and implementation.</p> <p>6.3 Become more informed on the Isla Vista Master Plan and potential needed changes, current land use policies & issues in Isla Vista, the topic of land use planning from a policy perspective, Area Planning Commission and alternatives within the District’s scope.</p> <p>6.4 Work with the County of Santa Barbara,</p>



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	<p>UCSB, and community members to ensure a robust public process to identify current community needs in regards to land use and housing.</p> <p>6.5 Develop focused updates to the Isla Vista Master Plan taking into account the Isla Vista Parking Study & Mobility Plan along with current community feedback/needs.</p> <p>6.6 Work with the County of Santa Barbara Planning & Development Department to place the Isla Vista Master Plan update on its long range work plan and get it approved by the Board of Supervisors & Coastal Commission, as soon as possible.</p>
<p>Public Safety</p>	<p>7.1 Work with community groups focused on racial justice and other public agencies to develop and implement a comprehensive plan for public safety in Isla Vista, focusing on racial justice, harm reduction, mental health care, and unarmed response to non-violent issues.</p> <p>7.2 Re-establish Isla Vista Safe as a vehicle to enact locally-driven public safety priorities in partnership with other agencies.</p> <p>7.3 Collaborate with IVRPD and other partners on 23-24 community festivals in Fall & Spring</p> <p>7.4 Engage with the process to update the County's Festival Ordinance and Social Host Ordinance and ensure local priorities are reflected in the end result.</p>



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	7.5 Work with the Santa Barbara Sheriff's Office to implement permanent staffing placements for the Station Commander/Chief role
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