SANTA BARBARA MTD

2019 PROPOSED SERVICE CHANGES

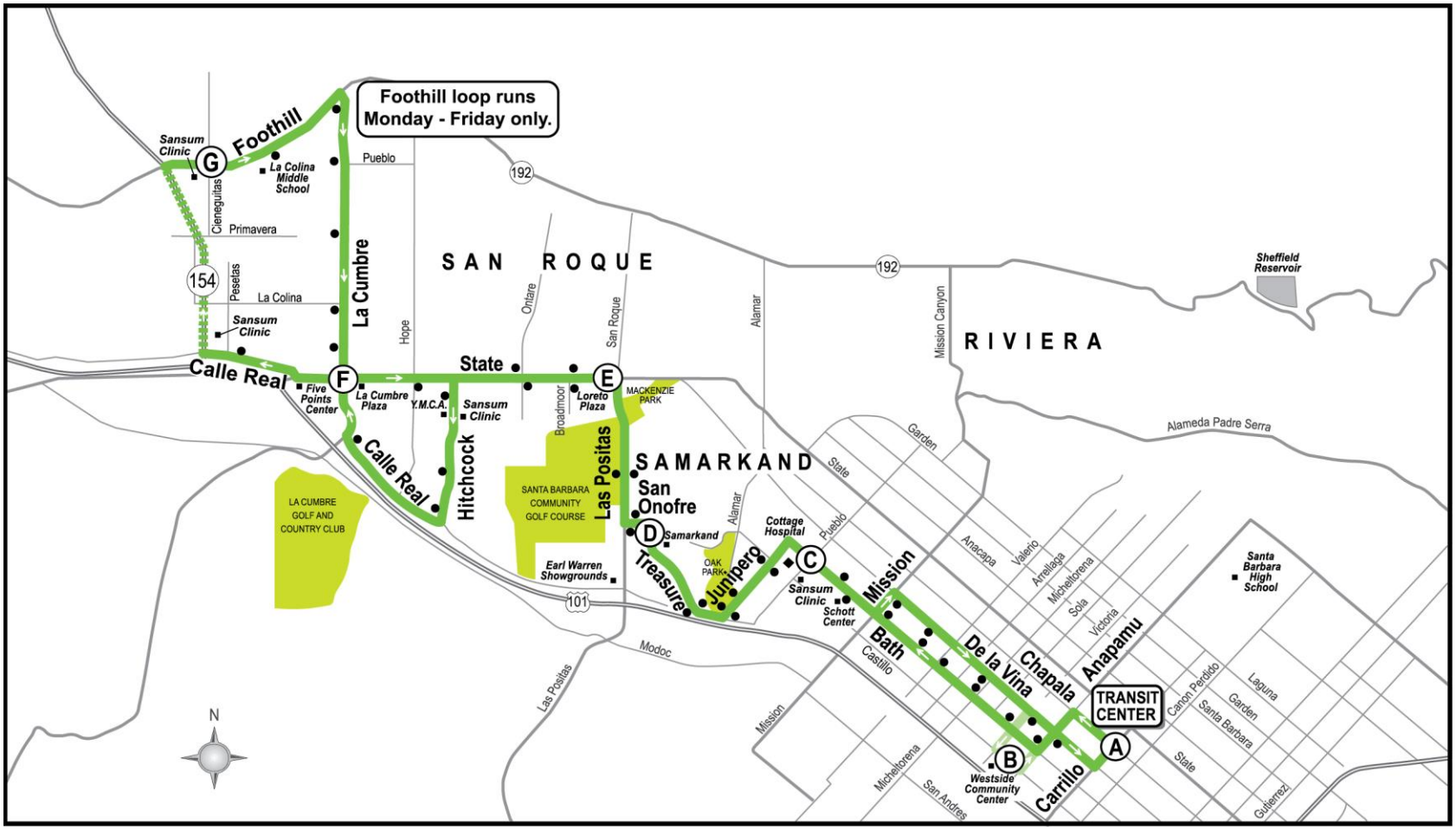
Hillary Blackerby
Interim Planning & Marketing Manager

50 YEARS OF SERVICE 1969–2019

Overview of 2019 Service Changes

- Service changes would go into effect August 19, 2019
- Line 3- small routing change and stop changes
- Express improvements on Lines 12x and 24x, reducing number of stops
- Need additional service on Line 28 to handle demand
- Refinements for on-time performance for Lines 4, 5, 10, 14, 15x, 17, 20 and booster services
- Microtransit pilot
- Additional updates

Line 3- Current Routing

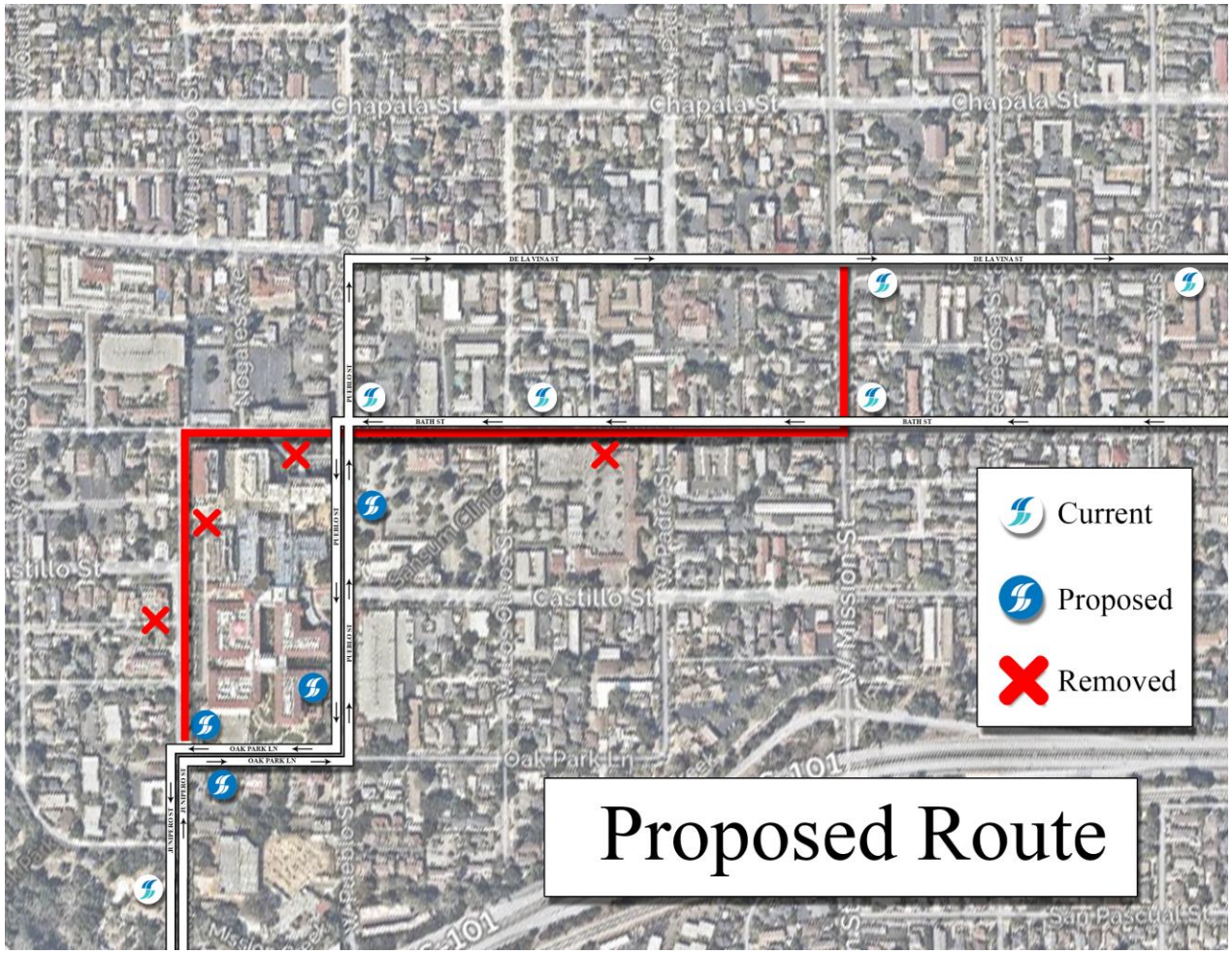


Line 3- Routing & Stop Changes

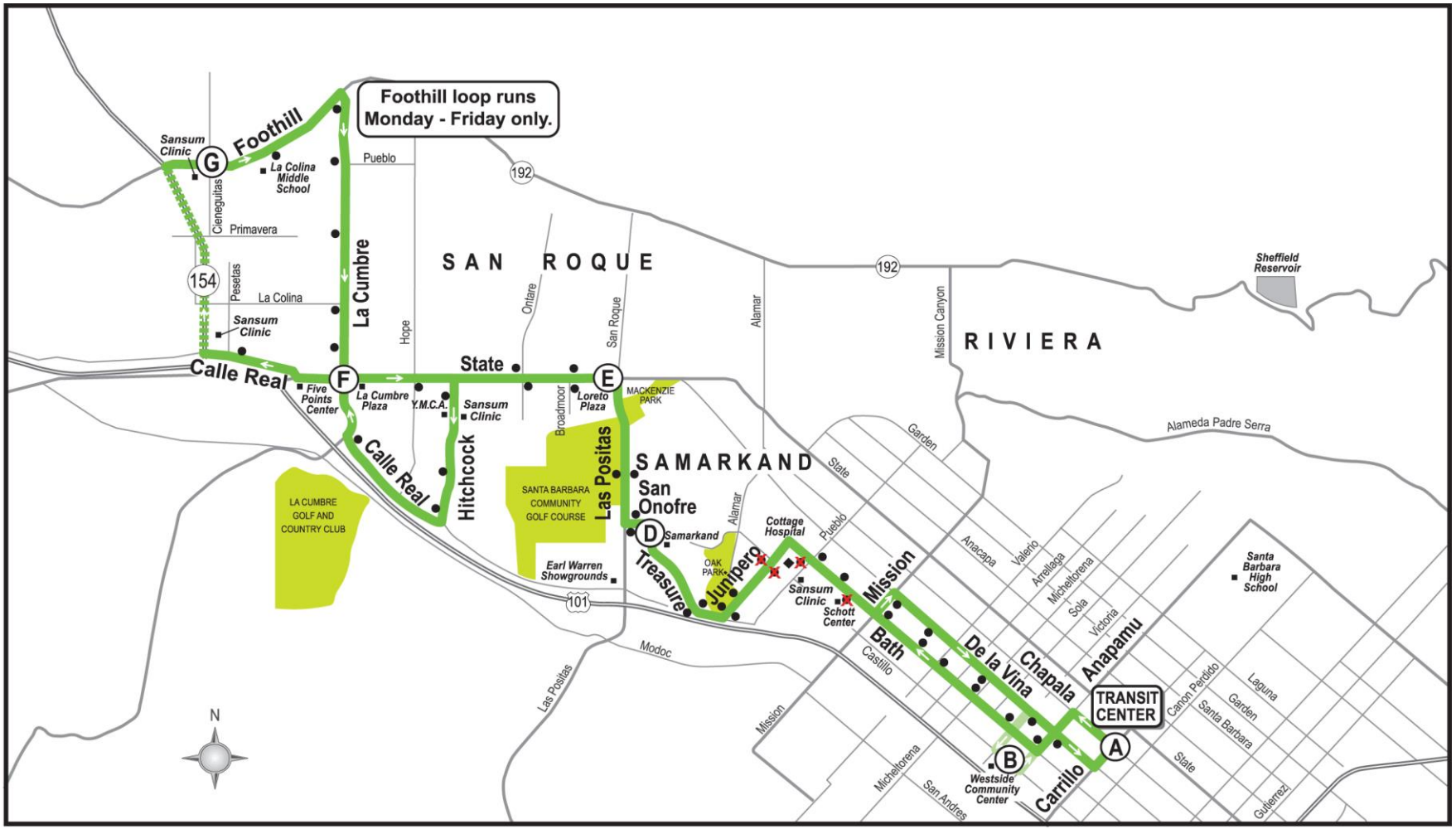
- Cottage Hospital project final phase starts soon, requires relocation of stops and new routing

- City of Santa Barbara Bicycle Master Plan proposes extending one-way conditions on Bath and Castillo from Mission to Los Olivos—study is underway

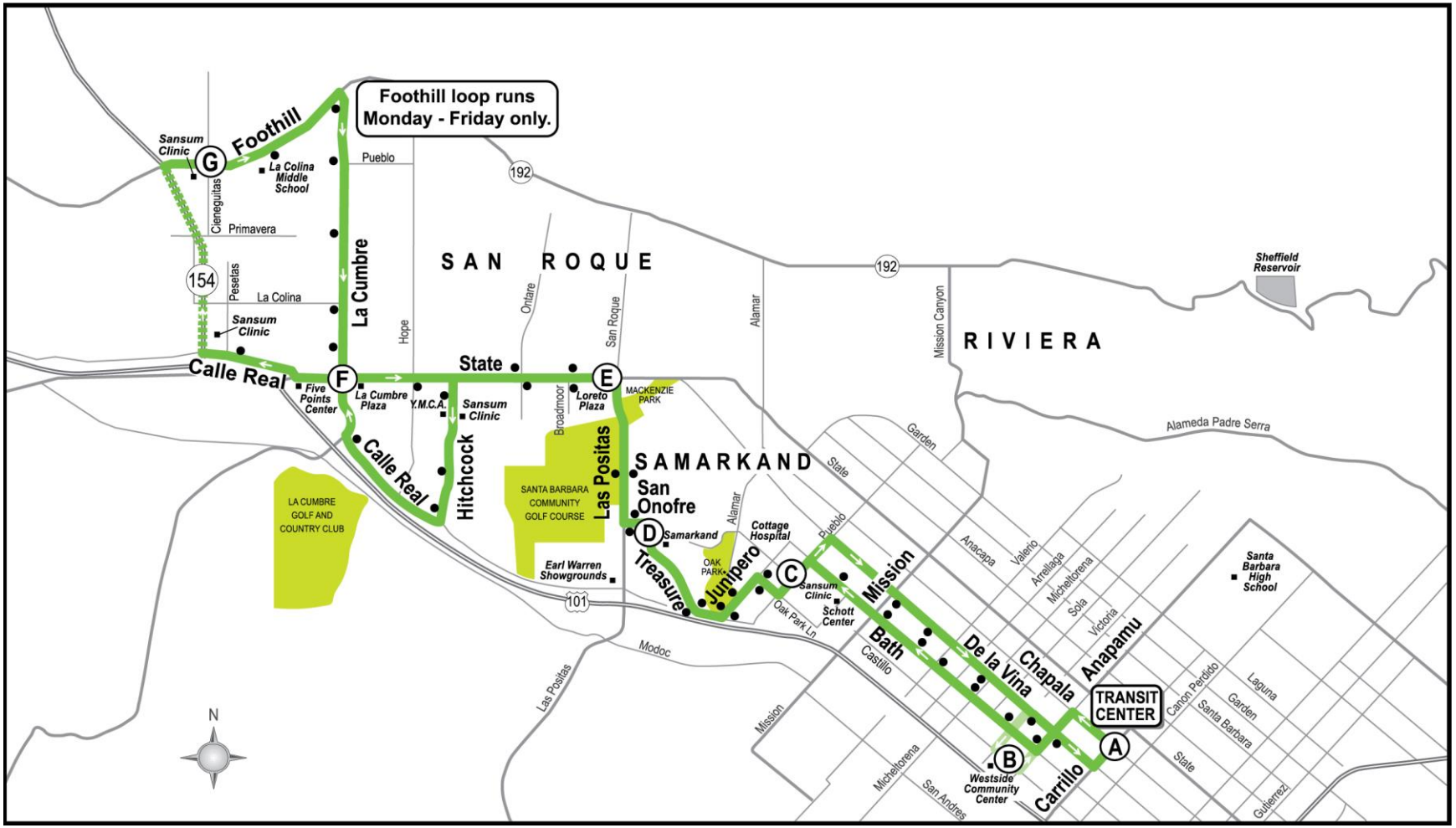
Line 3 Rerouting



Line 3- Stop changes



Line 3- Proposed new routing



Line 28- Increased Frequency

- UCSB funds operation of the Line 28 (UCSB Shuttle)
- Demand has been extremely high
- 60 foot articulated buses have been committed to the service
- In conversations with UCSB to increase frequency

Express Improvements- 12x & 24x

- Lines 12x and 24x one-way trips were increased from 30 minutes to 35 minutes in August 2017 to address on-time performance
- Both lines do travel on the freeway in an express manner, but on either end they serve every bus stop they pass, except for 1 stop on the 24x route (Storke & Marketplace).
- Generally express route riders are willing to walk a bit further for an express trip

Express Improvements- 12x & 24x

Variables Assessed

- Boarding and alighting counts
- Lane and turning movement efficiencies
- Running times
- Dwell times

Line 12x- Current Stops

Line 12x- Proposed Service

Line 12x Proposed Stop Reductions

Outbound

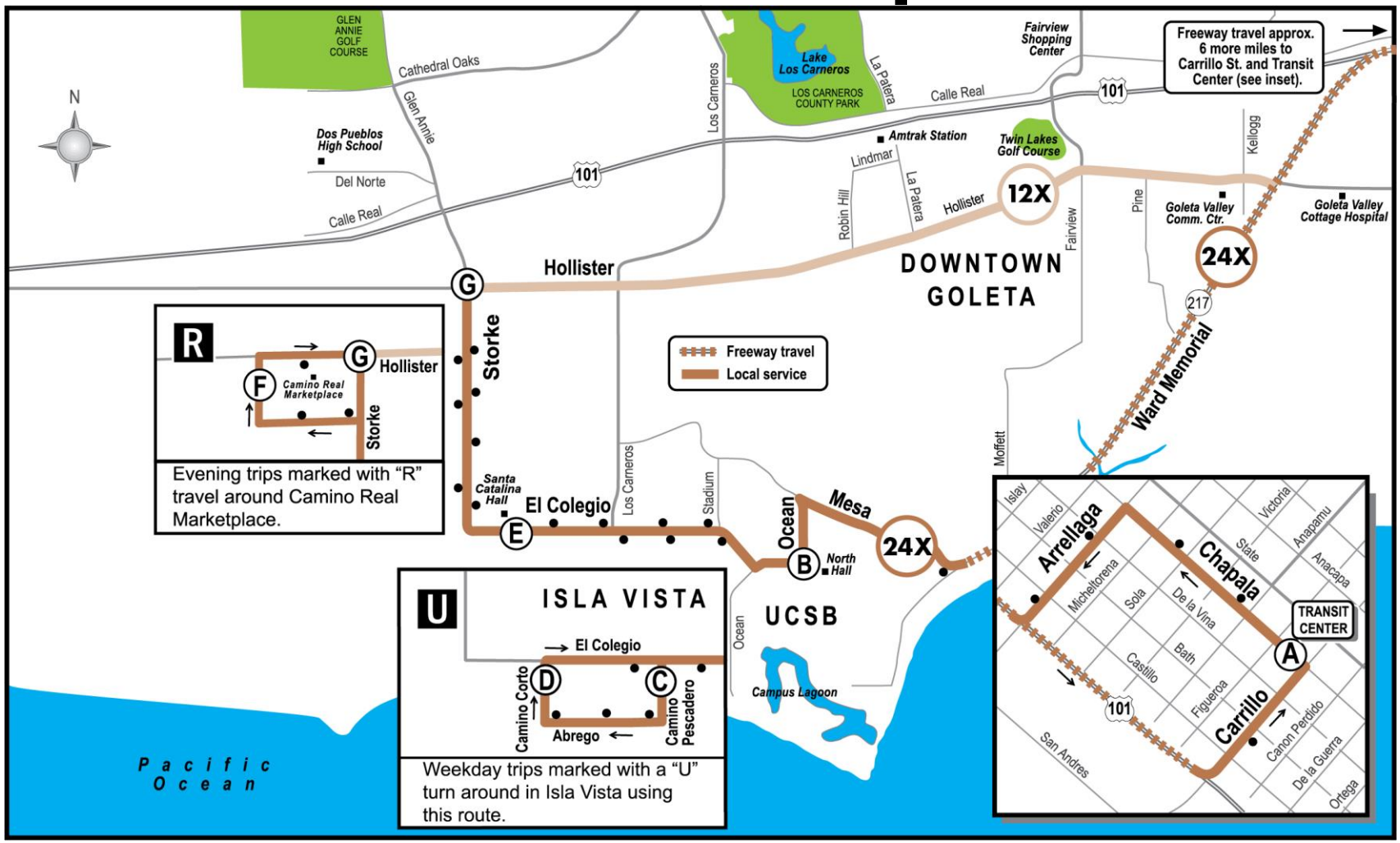
- Chapala at Anapamu
- Arrellaga at De La Vina
- Hollister at Wendy's
- Hollister at Lopez
- Hollister at David Love
- Hollister at Robin Hill
- Hollister at Willow Springs
- Hollister at Los Carneros Way

Inbound

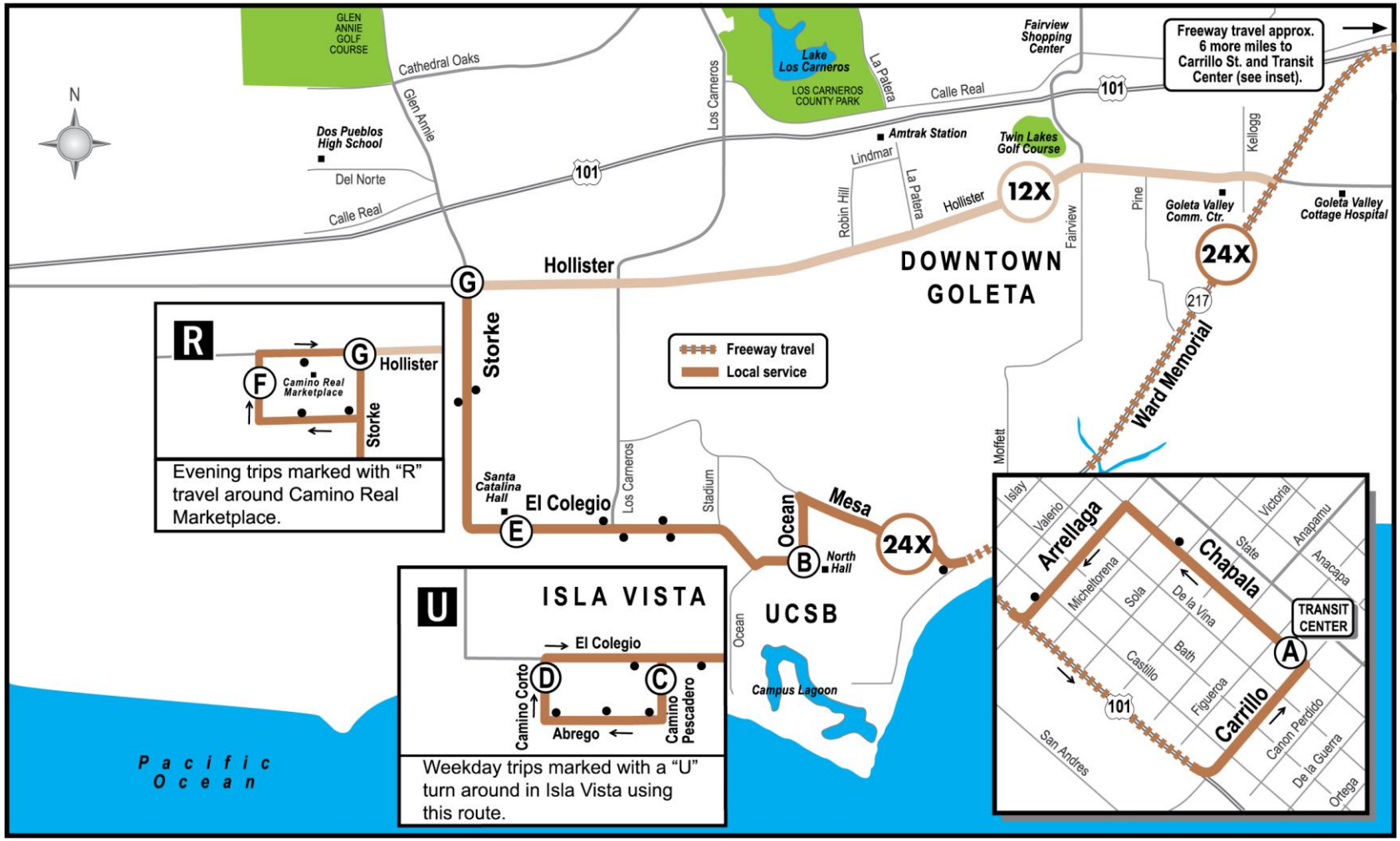
- Hollister at Los Carneros Way
- Hollister at Hartley
- Hollister at Griggs
- Carrillo at Bath

Line 12x- Stop Reduction

Line 24x- Current Stops



Line 24x- Proposed Service



Line 24x Proposed Stop Reductions

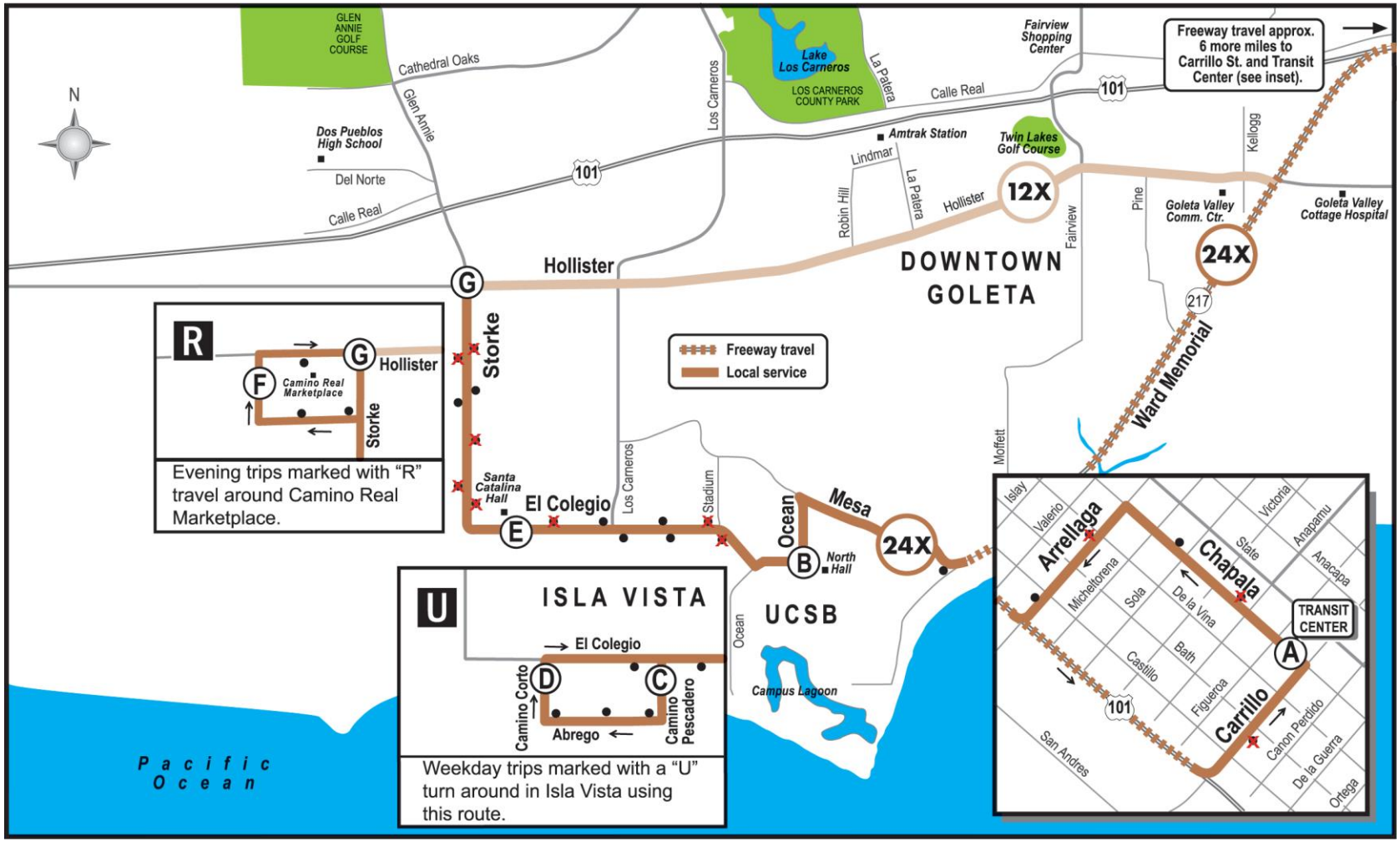
Outbound

- Chapala at Anapamu
- Arrellaga at De La Vina
- El Colegio at Stadium
- El Colegio at Camino Corto
- Storke at El Colegio
- Storke at Whittier
- Storke at Santa Felicia

Inbound

- Storke at Santa Felicia
- Storke at Sierra Madre
- El Colegio at Stadium
- Carrillo at Bath

Line 24x- Stop Reduction



On-Time Performance

- Lines 4, 5, 10, 14, 15x, 17, & 20 have minor levels of changes needed to refine on-time performance
- There will be no trips lost.
- Some are just moving time between time points, some are one trip in the PM, some are changes in the PM peak, etc.

Booster Service Adjustments

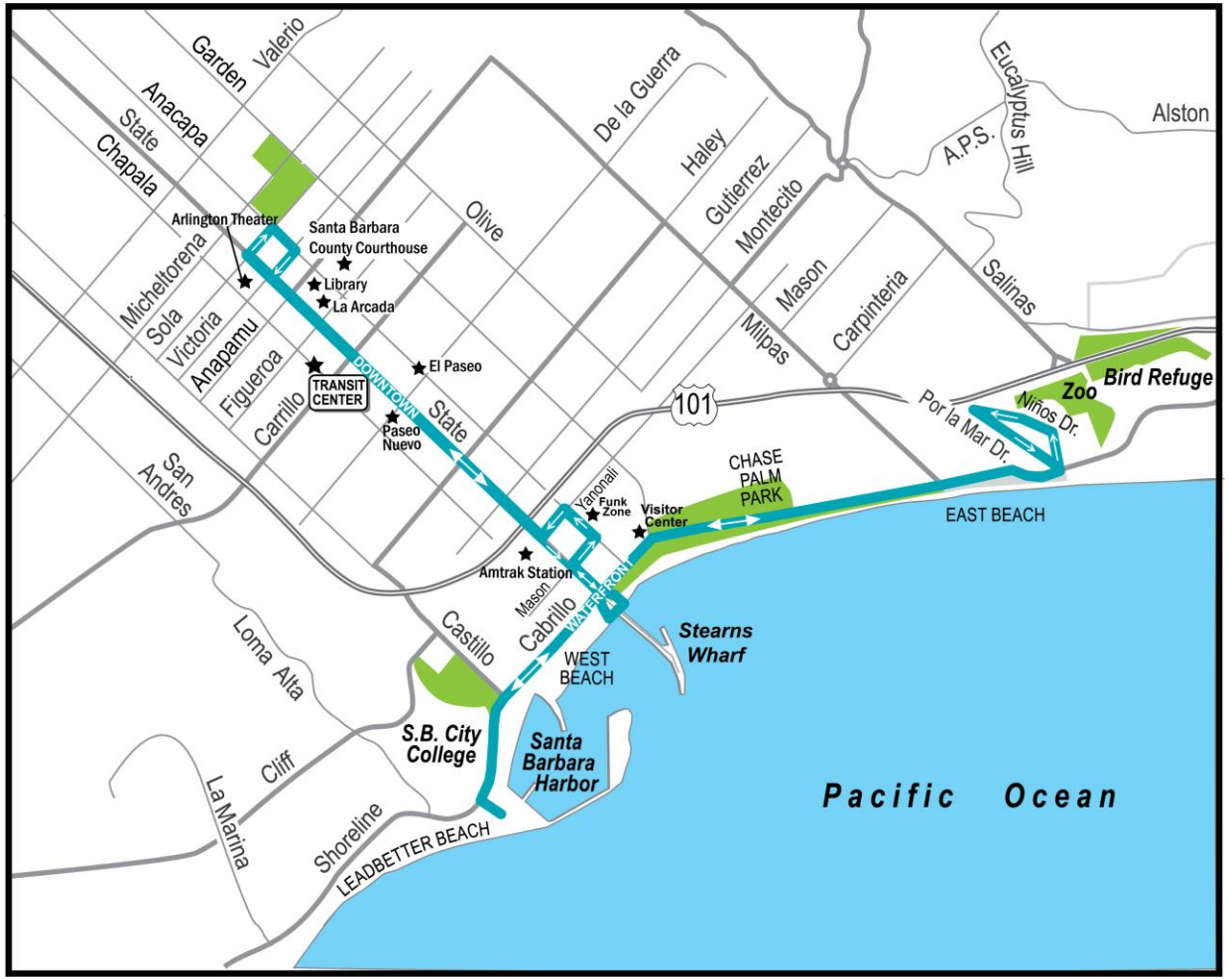
- Minor adjustments for on-time performance
- La Colina Junior High: 2410 AM, 2420 AM & PM, 2430 AM & PM
- San Marcos High: 2510 AM & PM, 2540 AM
- Goleta Valley Junior High: 2610 PM, 2620 PM, 2630 PM, 2650 AM & PM
- Dos Pueblos High: 2720 AM & PM, 2730 PM

Microtransit Pilot

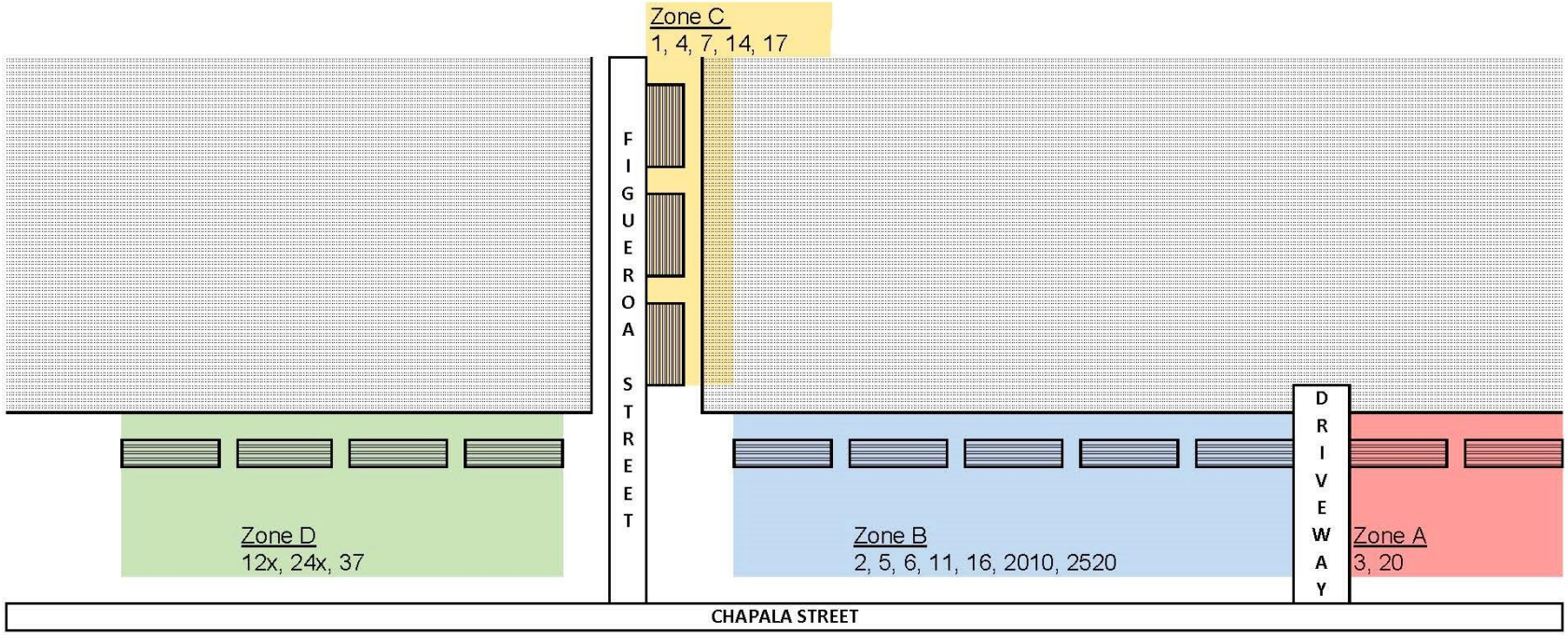
- Flexible
- On-demand
- Curb-to-curb
- Smaller vehicle
- Serves a specified area or zone
- Order a ride through a smartphone app or a call to the Transit Center
- Applied for a grant to fund a one-year pilot

Additional Updates

- Downtown Shuttle: New routing serving the Funk Zone starting this summer
- Trackable on the BusTracker app this summer



Transit Center Project



Questions & Survey

Please take our survey at
sbmtd.gov/servicechanges