



Northern Santa Barbara
County United Way



isla vista
beautiful



What we do:

isla vista beautiful hires individuals that have recently experienced or are currently experiencing homelessness to complete an array of community improvement projects, such as clean up graffiti, pick up trash, weed and landscape, and resolve miscellaneous issues.



How we unite the community:

isla vista beautiful is a unique opportunity to unite different segments of the Isla Vista community. Community members--students, residents, business owners, etc.--can submit issues through the *SeeClickFix* app, a photo-uploading platform where they can identify various issues and track when those issues are corrected through regular status updates and “before-and-after” pictures.

Pilot Project:

1 Coordinator + 1 Minimum Time AmeriCorps Member
+ 2 Beautification Staff



April 2019 – Present

TOTAL SECLICKFIX REQUESTS



Isla Vista CSD

Category	Total Created	Closed	Open
Graffiti - Private Property	92	87	5
Graffiti - Marborg Property (dumpsters)	61	61	0
Graffiti - Public Property (Sidewalks, roads, street signs, community center, etc.)	39	28	11
Graffiti - Verizon Property (Light green electrical box, sidewalk access hatch)	4	4	0
Graffiti - Parks (Tables, benches, trees, etc.)	5	1	4
Obstruction to Public Right of Way	20	20	0
Trash / Garbage	23	21	2
Landscaping	28	24	3
TOTAL REQUESTS	272	246	26

Service Day





BEFORE



AFTER



142 submitted 93 acknowledged 57 closed

HOME FOR GOOD
Santa Barbara County



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County United Way





BEFORE



AFTER



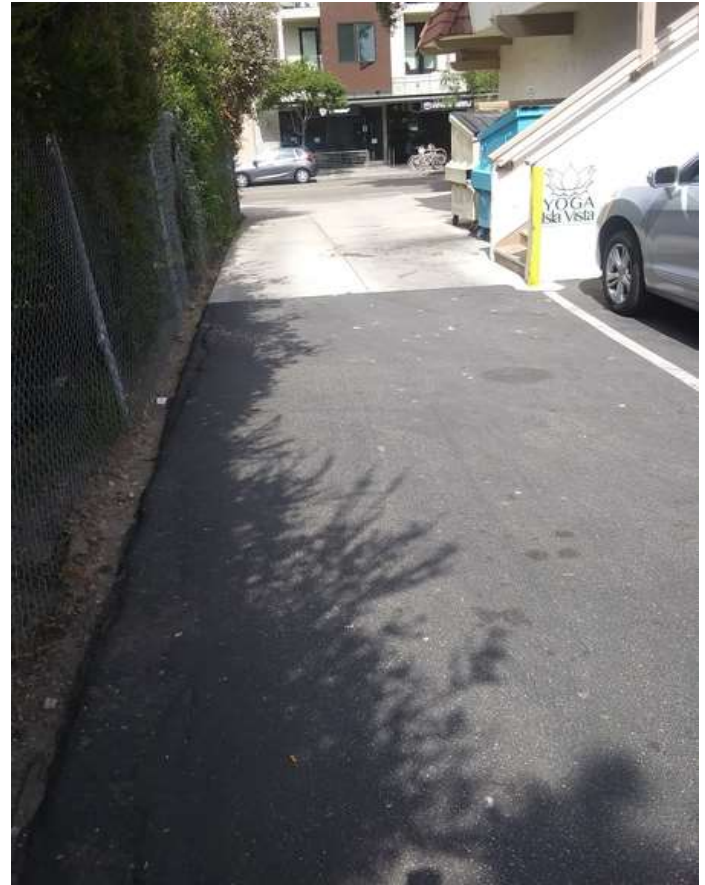
BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



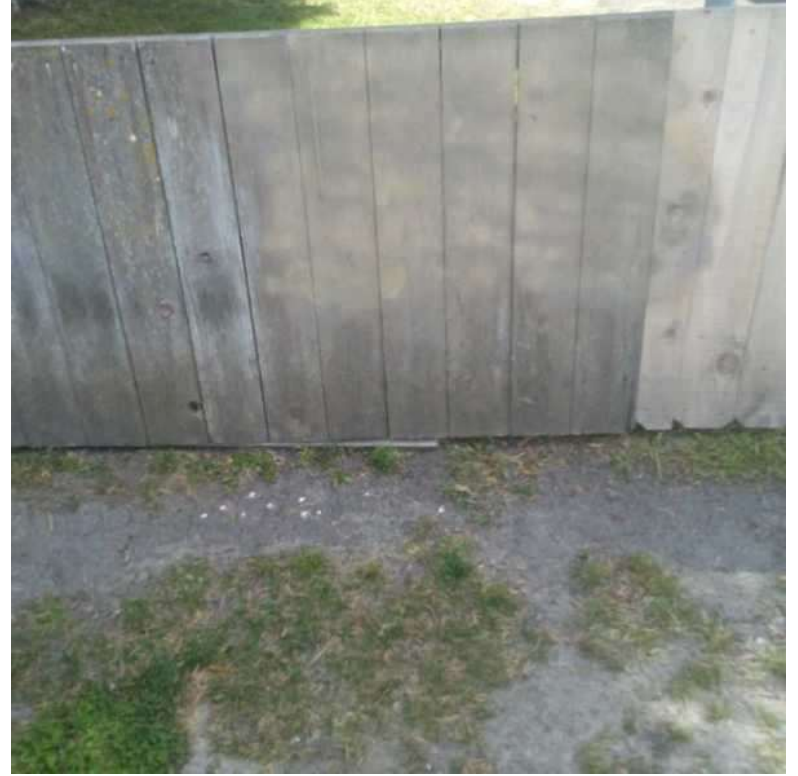
BEFORE



AFTER



BEFORE



AFTER

Project:

1 Coordinator + 1 Minimum Time AmeriCorps Member
+ 1 AmeriCorps VISTA + 4-5 Staff





Project:

We hope to expand staffing with the anticipation of an increase in issue submission with the impending school-year. With increased staff, we can empower more individuals with work experience and references and equip them with the necessary tools to transition out of homelessness. The addition of a United Way Home for Good Staff member and an AmeriCorps VISTA will facilitate management and allow for the development of more special projects, such as marketing initiatives, community member *SeeClickFix* app engagement, and volunteer opportunities for beautification.



Living Wage Calculation for Santa Barbara County, California

Hourly Wages	1 Adult	1 Adult 1 Child
Living Wage	\$16.50	\$31.94
Poverty Wage	\$5.84	\$7.91
Minimum Wage	\$11.00	\$11.00

Santa Barbara County - Living Wage Calculator

livingwage.mit.edu/counties/06083

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Thank you!