

Isla Vista Community Room
Funding Request

Submitted by: Isla Vista Youth Projects
April 23, 2019

Background:

Founded in 1971, the Isla Vista Youth Projects (IVYP) has been a vital component of the Isla Vista and greater Santa Barbara County Communities for 45 years, providing comprehensive assistance to children and families regardless of income. What started as a grassroots organization serving 12 children daily has grown into multi-program, award-winning, independent agency strengthening over 2,400 families annually on four sites.

Current Programs and Activities:

IVYP operates a Child Development Program (the Children's Center), THRIVE Isla Vista, an After-School Summer Enrichment Program, and a Family Resource Center. The Isla Vista Children's Center is a state-certified preschool and child development program. THRIVE is a countywide initiative focusing on equipping children for success in school and beyond. The After-School and Summer Enrichment program provides K-6 children with homework assistance, enrichment activities, and a safe environment to learn and grow. The Family Resource Center provides parent education classes, monthly food distributions, an emergency food pantry, clothing distributions, infant home visits, and enrollment services for CalFresh, Medi-Cal, and WIC. All of our programs are bilingual and culturally appropriate. Our services benefit children and parents, as children are empowered to succeed through an enriching educational environment while parents are able to work, attend school, and receive resources to strengthen their family and end the cycle of poverty. Our programs serve 89% low-income, 42% single parents, 8% student parents, 93% of our students have working parents, and 87% are children of color. 95% of the families we serve live in Isla Vista or Goleta. Since January 2018, IVYP has coordinated programming in the Isla Vista Community Room, which has led to additional services becoming available to Isla Vista families as well as greater utilization of the community room in general.

Organizational Relationships:

As the convener of the THRIVE Isla Vista partnership, and a member of the Isla Vista Community Network, IVYP partners with many child, family and community serving organizations in Isla Vista and Goleta. Partners include, but are not limited to: Isla Vista Elementary School, UCSB, Isla Vista Community Services District, Isla Vista Parks and Recreation, Goleta Union School District, UCSB (Orfalea) Children's Center, Immigrant Hope, UCSB Associated Students, Santa Barbara Sheriff's Office, UCPD, and many others.

Funding Request:

Isla Vista Youth Projects requests \$177,282 to manage and provide community oversight for the Isla Vista Community Center and Community Room from July 1, 2019– June 30, 2020.

For the past 18 months, IVYP has managed the IV Community Room coordinator. In that time, the coordinator has begun to develop programming that enhances and enriches the Isla Vista Community.

With this funding, IVYP will hire and supervise a full time Community Center Director as well as full-time community room coordinator.

Job responsibilities are:

Director of Isla Vista Community Center/ Community Partnerships:

- Work with IV Community Center Advisory board to develop vision and priorities for the Isla Vista Community Center and Isla Vista Community Room
 - Questions to consider include: Dedicated space for library-like programming, parking,
- Develop Community Center strategic plan, with measurable goals and objectives
- Lead the implementation of measurement, data collection, and feedback systems that support ongoing learning, accountability, and assessment of impact
- Identify opportunities for program or data collection and reporting improvements on a community level and across programs and organizations
- Supervise Community Room Coordinator
- Serves as part of IVYP's Leadership Team
- Identifies opportunities for impact across Isla Vista and the Goleta Valley
- Develop PR and Marketing plan, responsible for ensuring the implementation of marketing plan
- Lead planning for Community Center Grand Opening
- Responsible for program development
- Responsible for building partnerships with Stake holders across Isla Vista, including, but not limited to: families, UCSB students, SBCC students, Seniors, Nonprofits, Parks and Rec.
- Develop and present programming budget

Community Room Coordinator:

- Proactively builds relationships with organizations and individuals in Isla Vista
- Identify community needs and actively seek out proposals to present to IVCS
- Develop, promote, plan and execute events
- Coordinate volunteers as needed
- Collect, manage and report on relevant data
- Manage and track budgets for events and all room related costs
- Manage IVCR scheduling/reservation system and key access

IVYP will provide salary, benefits and supervision for both positions. IVYP will support the IV Community Center Director in developing a strategic outreach plan and in tracking and measuring impact. IVYP will report to IVCSO on a quarterly basis. Together, IVYP and IVCSO will determine the goals of the IV community room and community center and will develop appropriate measurement and reporting tools to track progress on those goals.